Friends of the Turlock Public Library Board Meeting Minutes August 7, 2019

Board Members Present: Pat Portwood, Sabra Stafford, Hal Owen, Brooks, Judd, Jane Cluff, Karon Johnson, Carmen Ingols, Diane Gray and Mary Ward. (Hope Werness was absent.)

Friends Present: Phyllis Frasier, Lora Lee Brunelle, Dieter and Hanna Renning, Michael Siefert, Dianne Bartlett, Pat Hickman, Jayne Smith, Bryan Sontag, Terry Shaver and Mary Jackson.

Call to Order: Pat Portwood called the meeting to order at 6:32.

Minutes: The minutes for August were approved. Thank you to Jackie Oyer for taking minutes at the last board meeting.

Reports

President: Pat reminded all attendees about the Turlock Library Expansion Meeting on 8/8/19 at the Senior Center.

She thanked board members for helping with the Harry Potter activity.

Pat, Jane, Carmen and Sabra all went to the bank to be included as signees on the FOTPL accounts for the fiscal year beginning in July.

Pat asked Friends to keep an eye out for ideas we may want to suggest the FOTPL fund for the library expansion.

Treasurer: Carmen Ingols reported the FOTPL earned a total of \$829.92 in July from a combination of Membership and Book Bin and Friends'

Bookstore proceeds. Expenses were 3000.00 for library programs. Pat suggested that the fundraising committee determine what their fundraising goal will be.

Librarian: Diane Bartlett reported the Harry Potter activity had the biggest turnout yet - 145 people. It was a lot of work, and they got a lot of great feedback.

Library Staff went to the Turlock Adult School career fair and TJHS Roundup and will be providing information about the library at a WIC event. Staff is also planning fall activities for children of all ages.

The Summer Reading Program was very successful with increases in participation in every category. Adult participation showed the greatest gain - 484 participants this year compared to 270 last year; the movie ticket prizes were easy for the staff and and obviously desirable to the participants. Teens and tweens logged 5,327 reading hours, and kids completed 216 logs, beating out last year's 176.

Old Business

Farmers Market: Brooks Judd thanked Farmers Market helpers. Remaining dates are August 10 and September 7th. He reminded helpers to share library calendar and be friendly. Mary Ward volunteered to look into buying something to give away. Jane moved that Mary spend up to \$25 and Diane seconded.

Library Renovation: There was an article about the Expansion Meeting in the Modesto Bee and Phyllis included information in the newsletter. The purpose of the meeting on 8/8/19 is to have one last public information and input session. Bryan Sontag reported that 20 of the large trees on Turlock

library property will be pruned, and some dead trees will be removed along with two others to make way for the library expansion work.

Book Storage: Terry Shaver suggested that our need for a storage place be mentioned at a City Council meeting during the public presentation portion. Brooks will speak at City Council Meeting explaining our need for roughly a one-car garage up to a classroom size storage space. Hanna Renning said John and Jeannie Ferrari are willing to temporarily pay for a storage place.

New Business

Pat believes a board should have advocates, askers, (fundraisers) and ambassadors. - AAA. Friends should share information about FOTPL with people in our spheres of influence.

Pat Hickman shared FOTPL history. In 1993, due to recessions and library budget cuts, Gertrude Plotkin wrote a newspaper editorial calling for people to work to support the libraries. The FOTPL was started by Pat, Jayne, Hanna, Dieter and a few others on June 1st 1993. By October of that year they had 160 members! The first fundraiser was Santa's Workshop and Gourmet Lunch at the Senior Center. Although it was very successful, it was so much work, they never did it again, and the book sale idea was born. In 1994 the ½ cent sales tax idea began to develop and as a result, all of the libraries in the county became part of the county system. Friends bought the first CD Rom computers, the automatic doors, the sign, the book drop....

Hal Owen explained that a 501.3C enables anyone that contributes to our organization to use it as a tax write off. As long as our income is under \$50,000 per year our paperwork is simplified. How we will handle funds from a capital campaign for library renovation is undecided.

Diane Gray submitted the June membership list to Pat.

Job Descriptions: We focused on Membership responsibilities. Next month we will focus on Advocacy.

The meeting was adjourned at 7:43. Our next meeting is Wednesday, September 4th.