

Library Advisory Board
MINUTES
July 12, 2012, 4:30 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

Attendants: Joan Ahlsfrand, Pamela Floyd, Sue Henderson, JoAnne Stewart, Joshua Vander Veen, Carol Shour, Amy Taylor, Cynthia Jim

- I. The meeting was called to order at 4:30 p.m. by Sue Henderson.
- II. Minutes for April 12, 2012 approved.
- III. Public Comment – Bev Finley, Co-chair of the Library Sales Tax campaign thanked the Library Advisory Board and the volunteers for their effort in contributing to the success of the campaign.
- IV. Old Business
 - A. Outreach – Amy Taylor – Gave an overview of programs, speaking engagements, and update on summer reading preliminary results. Library will have a booth at the Stanislaus County Fair on Wednesday, July 18, 2012. This date was chosen based on the performer for the evening, Wiggles – a well known children’s group.
 - B. Copies of Youth Member Application were distributed at the meeting. There were 5 applications and one was received after the deadline. Members will only consider the late application if needed.
- V. New Business
 - A. Proposed Budget 2012/13 – Cynthia Jim gave an overview of the Library’s Revenue and Expenditures budgets. Revenue is up 12% mainly due to sales tax increase and overall expenditures are up 8%. Library still needs to use approximately \$300,000 from savings to bridge the budget gap but this is a 41% decrease in use of library reserves compared to last fiscal year. Library is still facing challenges ahead and will continue to monitor spending within the given resources.
 - B. Passports – Amy Taylor – Modesto Reference Department has been designated as a Passport Acceptance Agency. The Reference Department began this service in June 2012. The processing fee benefits the library.
 - C. e-Books – Amy Taylor – Updated the Library Advisory Board on the status of e-Books. The library is under contract with 3M and progress is being made. Striving to have e-Books available late summer.
 - D. Foundation Report – Carol Shour – The Author’s Gala will be on Aug 25. Kara Black, mystery author, will be the guest speaker. Tickets are

available from the Library Foundation. Advertising and sponsorship packets are available from Carol. Centennial Tile project kicked off with a bang on Saturday June 9, 2012. Thirty-five tiles were installed on one of the columns inside the Modesto Library. Tiles may be purchased through Color Me Mine, a local pottery business. Costs are \$25.00 for a 6x6 tile and \$125.00 for a 12x12 tile.

E. Tile Project – covered under Foundation Report

F. County Librarian's Report – Amy Taylor

1. Strategic Planning update session with Ruth Metz will be held at the October Library Advisory Board meeting 4:30 – 6:00 p.m.

2. Thank you for all the work this Board did in support of the Measure T Campaign. The hours of work made such a difference to the campaign. It succeeded because of all the help with fundraisers and the e-waste event.

3. The Annual Report will be coming out in November, 2012.

4. Vanessa will be recognizing the Measure T campaign committee at the August 21, 2012 Board of Supervisors meeting. Pondering points for campaign – ask to extend the term of the tax for longer than 5 years at a time, increase the sales tax to .25% to bring back lost days.

G. Quarterly Statistics – Amy Taylor – Shared quarterly statistics with the Board.

VI. Correspondence – None

VII. Announcements – None

VIII. Future Topics - None

IX. Next meeting date is Oct. 11, 2012 (4:30–6 p.m.) at the Modesto Library Conference Room.

X. Meeting adjourned at 5:40 p.m.

Prepared by Amy Taylor and Cynthia Jim