

Library Advisory Board – MINUTES
January 12, 2012, 4:30 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

Materials related to an item on this Agenda submitted to the Library Advisory Board after distribution of the agenda packet are available for public inspection at the Modesto Library Reference Desk during normal business hours. Such documents are also available on the Library website at www.stanislauslibrary.org/about_advisory_board.shtml subject to staff's ability to post the documents before the meeting.

- I. Call to Order, Welcome & Introductions – Chairman Sheridan Beuving called the meeting to order at 4:30 p.m.

Attended: Joan Ahlstrand, Dede Baker, Vanessa Czopek, Sheridan Beuving, Sue Henderson, Susan Lilly, Carol Shour, Josh Vander Veen

- II. Approval of Minutes for Oct. 13, 2011 Motion: Sue Henderson Second: Joan Ahlstrand. Unanimous approval.

- III. Public Comment

- IV. Old Business

- A. Outreach – Susan Lilly reported on the library's continuing outreach efforts, including speaking engagements to service clubs and other organizations, ads at movie theaters, and performing arts program advertisements. Vanessa Czopek is making frequent presentations to the Board of Supervisors.

April of 2012 is the centennial of the county library system. This also coincides with National Library Week. A history will be published. The Board of Supervisors and each city council will be asked to adopt a resolution, proclaiming the centennial and recognizing National Library Week.

- V. New Business

- A. E-Books – Vanessa Czopek reported that the e-books project has been delayed. Terms of the contract with the first vendor were not acceptable. The county is now working on negotiating a better contract with a different company.
- B. Foundation Report – Author Abraham Verghese will speak at the Gallo Center for the Arts on Jan.17. The net profit from this event will be split between the Gallo Center and the Library Foundation. Letters for the foundation's annual mail campaign were sent in October. This has raised about \$20,000 to date. The Library Foundation is partnering with the library on the E-book project, donating \$20,000 toward start up costs. The Library Foundation donated \$19,000 to the Save Stanislaus Libraries

campaign for 2011. The Library Foundation Board is working on its committee structure for the Author's Garden Gala and is planning on holding the event in August, although the exact date is yet to be determined.

C. Save Stanislaus Libraries Report

The Save Stanislaus Libraries Committee is in fundraising mode. The goal is to raise \$150,000 and about \$90,000 has been raised to date. There is an E-waste fundraiser, February 11 at Coldwell Banker Vinson Chase parking lot, 9 a.m. to 1 p.m.

D. The Library Advisory Board approved a resolution to endorse the renewal of the 1/8-cent sales tax dedicated to the library. (attached) Motion: Sue Henderson, Second: Josh Vander Veen

E. Biblo Game – Vanessa Czopek

Vanessa played the Biblo game with the LAB to demonstrate the bingo-style game used at speaking engagements to provide information about the library.

F. County Librarian's Report – Vanessa Czopek

The Modesto Library will soon be a passport acceptance agency, which will bring in some revenue. Staff is being trained now.

The State's trigger cuts eliminated all funding for libraries and literacy. Knowing this could be coming, the library budget did not rely on money from the state. The loss of these funds is having a huge impact on Stanislaus Literacy Center.

The CALTAC (California Association of Library Trustees and Commissioners) workshop will be held February 25 at the Walnut Creek Library. Vanessa distributed a flier.

Vanessa will make a brief presentation to the Board of Supervisors with the mid-year budget to discuss the library and gain visibility for the library.

A Modesto Chamber of Commerce Business Before Hours event will be held at Modesto Library on April 12 at 7:30 a.m.

Vanessa distributed Library Advisory Board meeting dates for 2012 through 2014.

G. Quarterly Statistics – Vanessa Czopek

Library Advisory Board members reviewed the quarterly statistics. Sheridan Beuving noted that some electronic statistics have had big increases.

VI. Correspondence – Chair – None.

VII. Announcements –

Joan Ahlstrand announced that the Friends of the Turlock Library used book sale will be held January 26 through 28. Members only night will be held January 26 (memberships available) and the sale is open to the public January 27 and 28.

The Library's Mobile App will be launched soon.

Future Topics - All

VIII. Next meeting date is Apr. 12, 2012

IX. Adjournment – Chair
Meeting adjourned at 5:21 p.m.