



Library Advisory Board Meeting Minutes April 18, 2024, 5:30-7:00 p.m. Modesto Library Auditorium

Present: Board Members – District 1 Rep Renée Ousley-Swank, District 5 Rep Gay Girard; At-Large Representatives Shanyn Vitti-Avila, Michael Lingg. Library Staff Members – Patti Boardrow, Sarah Dentan, Laura Ferrell, Curtis Lee, Wayne Philbrook, Andrea Rush-McNeel, Marco Sepulveda, Bryan Sontag; Friends of the Library Representative(s) – Friends of the Modesto Library VP Beverly Schlegel; Library Foundation – Susan Thomas

Absent: District 3 Rep/Chair Stella Beratlis; District 2 Rep Lise Talbott, District 4 Rep Joshua Vander Veen (excused)

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- I. Meeting was called to order at 5:45 p.m. when we had a guorum present.
- II. Consent Calendar
 - 1. Approval of Minutes from meeting held Jan. 25, 2024
 Michael Lingg made a motion and Shanyn Vitti-Avila seconded the motion to
 accept the minutes as written. The motion passed with unanimous approval.
- III. Public Comment none
- IV. Strategic Planning Report Rich from BerryDunn Strategic Planning was introduced. They are collecting information in the community and through a survey that can be accessed through the library website. He encouraged library supporters to fill out surveys and to let friends and neighbors know about the survey, even if they are non-library users.
- V. Report from County Librarian Sarah Dentan

How are we doing?

Usage/Annual Circulation over last three years.

- 2022 we started coming out of the COVID slump
- eBooks have remained popular we're shifting platforms
- Library Card use for FY 2023 3% increase over FY 2022
- First three quarters of FY 23/24 there's been a 74% increase in usage

Programs

- Number of programs offered greatly increased from 22/23
- Number of attendees tripled

Customer Satisfaction Survey

Results were shared, showing how the community values our services.

Story Time

- Very critical to the community.
- We spend a lot of time on training.
- It's a quality educational experience for children and families.
- Instills a love of reading.

Story Time Survey Results from 2023

- 94% of parents learned something they can share with their children.
- 92% of parents felt more confident helping children learn.
- 94% of parents intend to spend more time interacting with their children.

What's Next?

Strategic Planning process is moving along.

Upcoming Events: April 23 Sarah will give a presentation to Board of Supervisors. April 25 State of the County address will be in front of the Modesto Library preceded by a County Resource Fair. Library will close at 4 p.m. that day.

The Library received a \$250,000 grant to use in partnership with Modesto Children's Museum (aka MoChiMu). Story Time training is being conducted for museum staff. Library staff has been invited for museum tours. Museum Eclipse events were held at 9 library branches. The Library is partnering on training and orientation events for educators.

Facility Improvements

Salida roof repair is in process. Tenant space improvement plans are in review for code compliance. Riverbank and Newman locations are on the list for improvements, as well. Modesto Project design is moving quickly. Improved layouts are being planned within the existing footprint. Special attention is being given to the new Story Hour Room in the Children's Department.

VI. Staff Reports

- IT Update Andrea Rush-McNeel
 - Libby will be going live 5/1/24. Blue Cloud and the Palace Project are also available with eBooks and resources using your library card account. These are being promoted as we transition away from Hoopla.

2. Budget Report – Curtis Lee reviewed the budget as of 3/31/24 (Attachment VI-2)

VII. Reports from Library Support Groups

- 1. Friends of the Library:
 - a. Modesto FOML Bev Schlegel reported the Friends are having their Scholastic Book Fair fundraiser April 26 through May 3 at Modesto Library Auditorium, which extends through May 9 online. May 4 the Used Book Sale will be on the portico of the library starting at 8 a.m. Donations are being received for the Lifelong Legacy Campaign for the Modesto Library. The money will be used to purchase additional items not covered by the grant funding. City of Modesto will donate \$200,000.
 - b. Friends of Patterson Library Gay Girard announced the Friends are participating in a book giveaway Saturday. They are doing a coloring contest and fun things to promote the library.
- 2. Library Foundation Susan Thomas shared that the Foundation had a booth at the Farmers' Market to promote kits and spread the word about what the library offers. April 12 was the Party at the Library to thank donors for their support. This Saturday will be the Shining Star Awards presentation. The Gala fundraiser in September will be a drive-through dinner in the Modesto Library parking lot. They will be featuring Gillian Wegener on the Stanislaus County Library YouTube channel Sept. 21.
- VIII. Action None
- IX. Discussion None
- X. Announcements None
- XI. Agenda Building Next meeting: July 25, 2024 at 5:30 p.m.
- XII. Correspondence None
- XIII. Adjourned at 7 p.m.

Materials related to an item on this Agenda submitted to the Library Advisory Board after distribution of the agenda packet are available for public inspection at the Modesto Library Reference Desk during normal business hours. Such documents are also available on the Library website at www.stanislauslibrary.org/about_advisory_board.shtml subject to staff's ability to post the documents before the meeting.

Stanislaus County Library Budget Report March 31, 2024

		Fiscal Year 2024 As of March 31, 2024				
Revenues	Υ	TD Actuals Mar-24		gal Budget FY 2024	% of Budget	Target
Sales Tax	\$	8,775,487	\$	14,500,000	60.5%	
Rents		995		360	276.4%	
Government Funding (Learning Quest, Bldg Forward)		5,491,996		10,370,490	53.0%	
Revenue from Services (fines, passports, copies)		244,124		255,000	95.7%	
Misc Revenue (book sales, donations)		166,210		128,000	129.9%	
Public Facility Fees (Turlock Library)		200,000		200,000	100.0%	
County General Fund (GF) Contributions:						
GF - Annual Contribution (Recurring)		650,108		866,810	75.0%	1
GF - Infrastructure Investment (3 Years)		2,625,000		3,500,000	75.0%	_
Total Revenue	\$	18,153,920	\$	29,820,660	60.9%	75%
Expenditures	Y	/TD Actuals Mar-24		gal Budget FY 2024	% of Budget	75%
Salary & Benefits	\$	6,344,634	\$	9,188,921	69.0%	,
Books, Materials & Databases		653,954		893,321	73.2%	,
Special Departmental Expense		69,575		518,070	13.4%	
Services & Supplies (S&S):						
S&S - Recurring Operations		1,716,545		2,978,416	57.6%	,
S&S - Modesto Renovation		-		1,321,790	0.0%	,
S&S - Modesto Children's Museum		21,000		250,000	8.4%	
Inter County Expense		1,903,581		2,682,186	71.0%	,
Fixed Assets (FA) (buildings, vehicles, equip.)						
FA - Modesto Reno. Non-Grant (Library Funds)		-		1,848,859	0.0%	,
FA - Infrastructure Investment		_		1,679,964	0.0%	1
FA - Operations		183,795		554,880	33.1%	1
Turlock Library Loan Payment		353,741		444,710	79.5%	1
Transfers Out (Bldg. Fwd Grant)		16,155,735		16,155,735	100.0%	_
Total Expenditures	\$	27,402,560	\$	38,516,852	71.1%	75%
Net Income or (Use of Fund Balance)	\$	(9,248,641)	\$	(8,696,192)]
Fund Balance Summary		Amount				
Beginning Fund Balance	\$	20,341,518		Was.		
Net Income (Loss)	_	(9,248,641)				
Ending Fund Balance	<u>\$</u>	11,092,878				
Restricted - Modesto Renovation Project Restricted - Infrastructure Investment Restricted - Modesto Children's Museum Restricted - Unexpended Donations Restricted - Imprest Cash		3,134,793 804,636 229,000 169,485 5,239				
¥	-					1
Total Restricted Fund Balanced	<u> </u>					