

Friends of the Turlock Library
Minutes of Board Meeting
October 3, 2012

I. Call to Order

President Pat Hickman called the monthly meeting to order at 7:03 pm, those present were: Pat Hickman, President; Nancy Frykman, Vice President; Carmen Ingols, Treasurer; Brooks Judd, Public Advocacy; Gity Miller, membership; Board members included: Jeanne Endsley, Pat Portwood, Mike Seifert. Others present: Vanessa Czopek, Stanislaus County Librarian; Joan Ahlstrand, Stanislaus County Library Advisory Board; Jayne Smith, Historian; Charles Teval, Turlock Regional Librarian.

II. Approval of Minutes

Minutes were reviewed and there is a correction to the spelling of Gity's name, changed from Gitty to Gity. Motion to approve by Brooks Judd and seconded by Gity Miller. Minutes approved by all.

III. Reports

A. Vanessa Czopek said Thanks to the Friends group for the ongoing support and Measure T involvement. The Turlock friends donated over \$12,000.00 last year and it is very much appreciated by the library. A handout was given showing the Measure T election results which were excellent. 81.9% yes votes across the board. The next election will be in 2017, the campaign is being kept open and friends groups can donate 20% of their budget each year. It is important for the friends groups and the library to be visible in the community and let the public know what we do and offer. (Pat Portwood suggested maybe we could have a table outside the library once a month with information about the friends group and library so that we keep the momentum alive. The 1/8th of a penny sales tax now accounts for 90% of the library budget. Joan suggested a grassroots campaign to appeal to the counties for their support in allocating more funds to the library.)

Vanessa continued with her report stating that "E" Books have been added to the libraries collections and the library is conducting training classes for the community at various branches. The Library foundation donated \$20,000 and the Modesto Friends group donated \$5,000 towards the purchase of 400 E Books, most have been checked out and some have holds on them. The library is adding new books each week. The company that the books are

purchased from is 3M. Library clients can download a Cloud library app to access the books.

The annual FOTPL meeting is Saturday March 16th, 2013 at the Salida Library 9 am to 11 am. One of the main topics will be recruiting new members.

The library foundation has a tile project that they are doing at the Modesto Library, paint a tile. Flyers were passed out to all in attendance. The foundation also had a successful author gala and raised over \$46,000. This money will go towards the summer reading program.

Our Children's librarian, Kelly will be starting in Turlock on October 20th. She will be a great asset to the Turlock library.

B. President's report: None

C. Treasurer Report, Carmen Ingols

Handout reviewed, Beginning Balance 11,320.04, increase 439.42, expenses 627.00, ending balance 11,128.19. Cd 7,264.14 for Total available funds of 18,392.33

A motion to approve treasurer's report made by Jeanne Endsley and 2nd by Brooks Judd.

One bill in the amount of \$9.00 for Gity Miller. Motion to approve bills paid by Pat Portwood and seconded by Gity Miller.

D. Membership report, Gity Miller

Gity gave a formal thank you to Michael for the report she received with the membership information. We have 2 new members with 1 new life member. total is 142 regular members and 58 life members with a grand total of 200 members.

When Gity received the mail, there was a check for \$5,000 a donation from the Charlene L. Hadley Revocable Living Trust. The gift is in remembrance of Charlene Lawson Hadley Devenport who was a former resident of Turlock.

She was a frequent user of the Turlock library for over forty years in addition to being a volunteer. The letter asked that the gift help fund children's reading programs or in a way to help the Turlock library succeed. Brooks will be sending out a thank you letter and "Streams in a Thirsty Land" book to each of the surviving sons as a token towards our appreciation for the gift.

Gity encourages that all board members bring in at least 1 new member each month. We want to look at ways to increase our membership.

E. Turlock Librarian report , Charles Teval

Charles gave a signup sheet for Halloween volunteers. 10-31-12 both the 10 and 11am parties. In addition he talked about a program for Read to a Dog and sent a sign up sheet for volunteer greeters for specific times needed.

The B.Z. Smith program was held on Saturday, Sept 22nd. A big thank you to the friends for supporting this . It was well received by the children who attended.

Charles attended the Turlock City Council meeting on Sept 25th with Carol and he was able to meet the Council members.

Charles will be away on vacation until October 15th.

The library is still looking at a Bookdrop for outside and Charles will keep us posted. Not sure when E Book training will be in Turlock but he did give us a handout that has printed directions.

F. Fundraiser “E” waste, Pat Portwood

November 3rd is the date of our E waste event. Pat received a letter prepared by Michael Seifert explaining our fundraising efforts, and she asked if this could be included in the next newsletter.

Pat explained the procedure for the day of the fundraiser and a signup sheet was passed along. The drive will be from 8 to 12 in the parking lot. Pat has secured the help of some high school student to assist in putting the waste in the bins She has flyers to be distributed around town and she asked for volunteers. Brooks will place information in the newspapers for publicity. Joan mentioned that a relative said that their friends of the library group found the best advertisement for them has been Facebook and yard signs. Pat has 7 signs left from the election and we will be using them. Pat will check with Ken & Jackie when they get back to see if Ken is interested in starting the facebook page.

G. Newsletter review committee, Jeanne Endsley
no report, the committee has not met

H. New Business

Mike Seifert shared a clipping from a paper in Dana point that was talking about the friends group down there.

Meeting adjourned at 8:40pm.

Minutes respectfully submitted by Jeanne Endsley