

FRIENDS of the TURLOCK PUBLIC LIBRARY
MEETING of the BOARD of DIRECTORS
MINUTES

October 7, 2009

CALL to ORDER & INTRODUCTIONS:

Meeting was called to order at 7 pm by Susan Helm-Lauber, Treasurer. New Board member, Jeanne Endsley, was introduced. In attendance were Board Members: Susan Helm-Lauber, Treasurer; Pat Hickman, Secretary; Michael Fuller, Joan Ahlstrand, Christine Nielsen, Dieter Renning, Ann Kabach, Jeanne Endsley. Also in attendance: Hanna Renning and Carol Blomquist, Turlock Public Librarian.

APPROVAL of MINUTES:

Dieter Renning's name was missing from the Sept. '09 minutes. Name added. Minutes approved as corrected.

REPORTS:

TREASURER'S REPORT (Susan Helm-Lauber):

No written report available at this time, will provide the report next month. Discussion of what to do about Bank of America's current charges of \$14 per month. Susan gave Board information on what other banks were currently charging non-profit organizations – all different based on bank balance, how many checks written monthly, etc. Susan is to give a written summary of the various charges at next months meeting so Board can make a decision about which bank to use. Right now we have many unused B of A checks, so we will stay with them until we have more information on other banks, charges.

One CD (approximately \$17,000) is expiring. Discussion to renew the CD, cash part of it in to provide a larger FOL bank balance, use part of the money to purchase new DVD's for the Turlock Public Library, etc. Joan Ahlstrand moved we put \$4500 of the CD money in a savings account and the remainder of this CD in another CD at the 'best interest possible.' Mike Fuller seconded. Passed unanimously.

Current checking balance - \$3,641.43

Bills to be paid: Demo \$57.09 for Dr. Seuss materials for children, Demo \$128.67 bookmarks for children, Upstart \$14.52 bookmarks, ATLAF is former name of Friends of Library, USA) dues \$65, Turlock FOL PO Box for 1 year \$44 Unanimous vote to pay the bills.

LIBRARIAN'S REPORT:

- Modesto, Salida, and Patterson now have DVD collections. Turlock customers are requesting this library to also have a collection. Carol is asking if Turlock FOL would consider spending all or part of the money we have budgeted for library materials on DVD's – adults & children. We have budgeted \$4500 for adult materials and \$2500 for children. DVDs cost approximately \$20 each. Much discussion followed, lots of questions about DVDs; some did not know they were a popular checked-out item in the library. The DVDs are replacing the obsolete videos that have been loaned out in the past. Cathy Johnson & Jody Miller, in main library, select which DVDs to purchase. Need to have unopened DVDs for library use – make sure they have not been altered with inappropriate material. Library would like to eventually obtain a large collection of DVDs as this is now the media used to watch on your television. *Board asked Carol to give us an estimated cost at next month's meeting, so we could vote on it then.*

- Turlock circulation statistics for August 2009 increased 32.3% over the previous August. In August last year 25,456 items were circulated; this year - 33,669 items were circulated.
- Carol hosted a Turlock Family Fun Day at Columbia Park on Saturday, 9/25/09, as a community outreach program. She handed out 60 book bags to families and library card applications, early literacy brochures, and program flyers. *Perhaps the Friends would like to participate next year.*
- Susan Guest, Children's Librarian, attended the Wakefield Literacy Fair on Friday, 9/24 as part of the library's outreach program.
- Carol passed around a sign-up sheet for those willing to help at the two children's programs in October: Friend's of Library Week/Bookmark craft on 10/22 and the Halloween Program on 10/26
- Carol began working on the Turlock Journal microfilm project again. FOL Board member, Jeanne Endsley, is assisting her. Jeanne has made a list of all the missing years of microfilm of the newspaper. Have learned the Turlock Journal has been microfilmed through 2008, but in 2009 they decided to record the Journal digitally on CDs. FOL has been dealing with Data Microimaging for the current year. Charlene Brock, handles the microfilming for CSUS. She has gone to ProQuest to see what they offer in a way of keeping a record of the Journal. CSUS is still missing 1951-56 – cost about \$5000 to get these copied. *FOL needs to check on pricing from different companies to determine how we want to continue getting copies of the missing Turlock Journal issues for the library. Jeanne Endsley, FOL Board member, offered to follow up on this for us .*
- Carol showed us the new Squirrel hand puppet for the library children's program
- Self-Check Out is going well. Many like it. Staff is continuing to teach people how to use it. DVDs are not in the self-check out. An empty box is displayed of what is available, then customer must ask for the DVD at the desk.

MEMBERSHIP, Christine Nielsen:

225 members. She also handled our letter to the insurance companies.

BOOK BIN – Joan Ahlstrand:

Bill had been given to Faye Gibbs to pay for lighting in the Book Bin. Light installed, making the area well lighted so books can be seen easily. After FOL had light installed, Ritzy Rags improved their lighting – the area is now well lighted! Faye currently ill, so bill has not been turned in to be paid. Last month Book Bin earned \$182. Joan, Peggy, and Hanna continue to pull books from the donated books to be placed in the Book Bin. Joan & Peggy continue to place and replace books at the Book Bin so the items remain 'new' to repeat customers. A new large book donation was given to FOL. Dieter had them take the pick-up load to HyPower, Book Bin committee sorted out books they wanted there.

LIBRARY BOOK STORE COMMITTEE, Pat Hickman

Minutes of the meeting had been emailed to all board members (see attached committee report). Minutes were discussed. Pat said she and Faye were willing to co-chair the committee to operate the Book Store in the Turlock Public Library if the board wanted to proceed with the idea; however, neither were in good enough health right now to proceed. I will probably be a month before they could get started. It takes approximately 4 to 6 weeks for the County Board of Supervisors to approve the lease contract if and when we vote to proceed. If the Board wants to open a book store in the library the cost of opening would be about \$300 for each lock to the

room (must use county maintenance to install locks) - we would need 2 locks. Joan checked with Wardens office furniture - they have bookcases (4 shelves, about 36 inches long) at \$99 each – they are willing to sell them to us for \$60 each. We would need 8 of them in the size they have. If we send out a mailer to all the FOL members saying we need volunteers to ‘clerk’ the book store the cost would be between \$75 - \$100. Total cost to open would be approximately \$1200.

Much discussion followed: We have more than enough books to open a store. We would like to see any store open at least one evening, some time on Saturday, during time of children’s time at library, and some times during the day. We cannot open a store before Christmas so would not have that season to sell books. We could use our November newsletter to see if there will be enough volunteers to operate a store in the library. Using the newsletter would eliminate the cost of extra postage.

DECISION REACHED – Pat write an article asking 1. who would be interested in volunteering to help operate the book store in the library 2. how much time they could commit to volunteer, 3. days and time they would be able to volunteer. Table action on this issue until next meeting.

NEW BUSINESS:

- Turlock FOL - Minutes, Officers, Newsletter, and application are now on the Stanislaus County’s website. To locate the information - type in Stanislaus County Library Modesto , click on Stanislaus County Library Virtual Branch, then click (left hand column) “about the library,” then click “Friends of the Library” in the center column, then click “Turlock” in the list of towns that have FOIs. OR go directly to the sight by entering www.stanislauslibrary.org/about_friends_turlock.shtml
- Try to find a member who knows how to sell our better donated books on e-bay or considering trying to sell them in the Library Book Store, if we decide to open one.
- Joan suggested we make real effort to sell *Streams in a Thirsty Land a History of the Turlock Region* by Hohenthal, Caswell, and Others (John Edward Caswell, Ed.) We invested in 100 of these books. At the Book Bin, under our current agreement with Ritzy Rags, we are losing \$5 for each of these books we sell. We cannot sell new items ourselves without obtaining a resale license. Suggestions:
 - Perhaps send a post card to members saying this is last publication for this book, buy one as a gift for Christmas, etc.
 - Have article in next newsletter encouraging people to buy the book for the holidays.
 - Talk to Ritzy Rags and see if they would, under our current agreement, give us the cost we paid for the book.
 - Perhaps we could sell more through the University Book Store. Susan will check with RayDelle to see if the books we placed there are selling. Ask members for a \$35 donation and ‘give’ them a book.
 - Bring this issue up again next month to see if anyone has any other good ideas of how to sell them.
- We need a system to contact Sandy Mann when books have been delivered to HYPower so she knows she needs to call a book sorting group together. Christine volunteered to contact Sandy now.
- Pat to check with webmaster at Main County Library to find out how we can put membership applications on the website.
- FOL Annual Book Sale – dates set for Jan. 27 – 30, 2010. 1/27 – set up books for sale; 1/28 evening – Members only sale. 1/29 & 30 Book Sale open to public.

Meeting adjourned at 8:45 pm.

Next meeting – November 4, 2009 @ library @ 7 PM

Respectfully submitted,

Patricia Hickman, Secretary