FRIENDS of the TURLOCK PUBLIC LIBRARY MEETING of the BOARD of DIRECTORS

MINUTES

NOVEMBER 3, 2010

CALL to ORDER & INTRODUCTIONS:

In attendance: Harrison Gibbs, President; Jeanne Endsley, Treasurer; Pat Hickman, Secretary; Board Members: Cynthia Williams, Christine Nielsen, Donna Oppelt, Dieter Renning, Michael Fuller, Ann Krabach, Nancy Frykman, Gity Miller & Gretchen Williams. Others present: Jayne Smith, Faye Gibbs and Carol Blomquist, Turlock Librarian.

APPROVAL of MINUTES:

On a motion by Michael/Cynthia the minutes were approved as corrected.

A. PRESIDENT'S REPORT (Harrison Gibbs):

- Harrison passed the Turlock City Council's proclamation for Friends of the Library Week around. I accepted the proclamation on behalf of our board on 10/12/10. I gave a brief talk explaining our organization, our history of donations to the library, and mentioned our annual book sale, the Book Bin, & our new Friends' Bookstore.
- Harrison briefly discussed our need to consider donating 20% of our budget to help the newly formed committee Yes for Libraries 2012 to renew the 1/8 cent sales tax Stanislaus County citizens pay to support the library. This tax must be renewed by voters in 2012 and we are being asked to help with the campaign. We [Turlock FOL] can donate 20% of our budget this FY and next FY to the Yes for Libraries 2012 campaign. This will be discussed at the next meeting.
- Our Annual Book Sale will be held at the United Methodist Church on Thursday 1/27/11 (Members night only) from 4 8; Friday, 1/28/11 from 9 AM 6 PM; and Saturday 9 AM 5 PM.
- Dieter will talk about his appearing on local TV channel 14 to present *Streams in a Thirsty Land* at next month's meeting.
- Since no one from the Book bin committee could be present tonight, Harrison reported that all knew books have been placed in the store and the shelves are now full.

B. TREASURER'S REPORT (Jeanne Endsley):

- We now have only one bank with all our accounts, everything has been transferred to Farmers and Merchants Bank in Turlock. Total balance \$28,693.38
- Bill of \$22.00 was paid to Harrison for our PO Box rental for 6 months.
- Bill of \$56.53 for children's library materials to Demco was paid.
- Budget was presented to all board members.
- On a motion by Pat/Gity the treasures report and bills were unanimously approved.

C. MEMBERSHIP (Christine Nielsen):

• Currently we have 248 members.

D. LIBRARIAN'S REPORT (Carol Blomquist):

CHILDREN'S PROGRAM: Approximately 180 children and parents participated in the special Halloween story time with crafts and trick-or-treat program.

CIRCULATION: the September 2010 statistics were up 8% (3,325 items fewer) from August 2009 (30,344 for 8/2010/33,669 – 2009) but 4,888 items more than August 2008.

FOCUS MEETINGS: Ruth Metz reported the Turlock Focus Group was small, but the people who participated were well informed and an excellent discussion was held.

County Librarian, Vanessa, emailed Carol after she received our minutes. She felt the

bean bag chairs we had ordered for the teen area were inadequate and should be replaced with ones made of more sturdy materials and less prone to being destroyed by the teens. She suggested "heavy duty vinyl cover for ease of care and years of use. Chairs feature triple sewn seams with fabric tape reinforcement and locked inside zipper and are filled with polystyrene pellets. The cost of these beanbag chairs is a little more than double the ones we just ordered. Carol showed the board the one chair that had arrived - the board agreed to use these bean bag chairs since we all ready had one and to see how they worked out. If they are destroyed we can look into more sturdy ones later.

- MAGAZINES/NEWSPAPER ORDER for the LIBRARY: On a motion by Jeanne/Michael the board unanimously voted to purchase the following magazines/newspapers for the library: Art News (\$39.95); Entertainment Weekly (\$15); Discover (\$34.95 – 2 years); Cosmopolitan in Spanish - \$29.95); USA Today (\$215 for 260 issues); Amazon generally ships free, total price should be \$334.85
- E. BOOK BIN COMMITTEE REPORT: All knew books have been placed in the store and the shelves are now full
- F. BOOK SORTING announcement for Sandy:
 - Another book sorting will be done at HyPower in November prior to our annual Book Sale in the winter. Sandy will call the committee when the date and times are set.
- G. SCHOOL OUTREACH COMMITTEE: Cynthia reporting for Jack -
 - Jack is getting a list of all the private schools and would like to try to do all the private schools at one time since many of these children all ready have library cards.
 - Gity Miller said she would like to join the school outreach committee.
- H. THE FRIENDS' BOOKSTORE (Faye Gibbs):
 - Faye handed out a financial statement for the first 6 weeks of the stores operation we have deposited \$610.50 in the 1st six week. Several money errors were made in that time period; each week we seem to be having an overage or shortage of cash when compared to the list of books that were sold each week. Hopefully this will correct itself with time.
 - Currently we are selling between \$50 and \$60 of books per week.
 - We continue to need volunteers for Saturdays and Monday & Tuesday evenings from 6 to 8 PM
 - The Friends' Bookstore committee will meet in January to review how the store is doing and what we need to change to make it more successful. Some suggestions: have name tags for each volunteer; bookmarks to hand out with sales, more advertising for the store.
 - Dieter & Jeanne are to get together and have photos taken of her grandchildren and one or two adults looking at the books so we can see if the Turlock Journal & Modesto Bee will run an article on the store. This will be discussed next month.

OLD BUSINESS:

- COLLECTIBLE BOOKS Christine said they are continuing to work on these books and trying to find price ranges for these books.
- They are getting a list ready for the antique dealer to look at.

NEW BUSINESS:

- Faye reported, since moving to Ripon, that she and Harrison have joined the Ripon Friends of the Library and that organization raises money via "share cards" for various stores (i.e. Raley's, Safeway, etc.) in the area. There is no cost to joining the organization. When a person uses their 'share card' at a participating store the organization receives a small percent of the purchase cost. Faye will look into this for us and report next month.
- I may be absent next month due to radiation treatments; if so, Faye or someone will take the minutes.

• Discussion of what we might be able to do about 'book dealers' attending our annual book sale and pricing & purchasing books. Consensus seemed to be that the sale was open to the public and they had a right to be there but we need to consider if we should approach the ones who are pushy and rude to other customers.

MEETING ADJOURNED:

On motion by Michael/Jeanne the meeting was adjourned @ 8:00. Next meeting @ 7 PM Wednesday December 1, 2010

Respectfully submitted,

Pat Hickman, Secretary