## Friends of the Turlock Public Library Board Meeting Minutes 6 July 2016 6:30 – 8:00 PM, Turlock Library

**Board Members Present**: Diane Bartlett (Turlock Regional Librarian, *ex officio*), Linda Davenport, Phyllis Frasier (Newsletter, *ex officio*), Michael Fuller, Pat Hickman, Barbara Jensen, Brooks Judd, Jackie Oyer, Pat Portwood, Dieter Renning, Pat Rubalcava, Mike Seifert and Barbara Wells.

**Call to Order**: Jackie called the meeting to order at 6:29 PM.

**Minutes:** Several important errors were pointed out for the June minutes. In the list of the 2016–17 Board members, Barbara Jensen's last name was misspelled/incorrect, and Sabra Stafford was completely left off. [The status of Michael's 1- or 2-year tenure was not discussed.] Brooks moved and Mike seconded that the minutes with the noted corrections be approved. The vote was unanimous.

## Reports:

**President**: Jackie had nothing official to share with the Board.

**Treasurer**: Linda reported that income during the month of June had been \$360.33 while expenses had totaled \$791.05, bringing our checking balance down to \$13,414.27. Our CD is worth just \$7,329.11. There are two Library Building Fund CDs, one for \$25,150 and another for \$30,000. There is also a Library Building Fund MM, into which donations of \$2,174.73 and interest of \$0.66 had been deposited, for a total of \$9,766.41. Her report was accepted unanimously.

**Membership:** Mike said we currently have only 71 members; at the end of fiscal year (i.e., on June 30, 2016) we had a total of 148 members. The current breakdown is 21 individual memberships, 10 family memberships and 40 life members. We received a total of eight new memberships in June: four individuals and two families. On an up note, Mike also reported that eight memberships have already been received this month.

Mike presented an "Outlook for 2017 Membership": (a) to encourage all Board members to renew their memberships as soon as possible (since only six of 13 had renewed as of June 30); (b) to set a goal for a membership increase of 20 percent for 2017 — to a total of 178; (c) to establish a plan for achieving this goal by (i) adding FOTPL promotional literature to membership card envelopes, (ii) contacting past members who have not renewed for more than one year by personal phone calls and/or emails inviting them to renew and (iii) increasing our presence at the [Certified] Farmers' Market.

**Foundation:** Pat P. announced the fall gala for 24 September. She also reminded us of the Party at the Library, which will take place on 19 August and will include a program as well as food and other goodies.

Newsletter: Phyllis requested that she receive all articles for the Newsletter by 15 July.

**Farmers' Market:** Barbara J. reported that she and Barbara W. had sold all the books and received some donations while at our booth at the Market.

Those who volunteer to work at the Market must pick up the table and books from the library on Friday afternoon and then bring back everything (and the money to the bookstore) on Saturday. Barbara W. suggested something at eyelevel to draw more attention to our booth. Pat P. suggested that we add two talking points: the proposed library building and the upcoming tax.

**Librarian's Report:** For the first time in six years the library will be open six days a week. The new hours are 10:00 AM – 8:00 PM on Mondays, Tuesdays and Wednesdays and 10:00 AM – 5 PM on Thursdays, Fridays and Saturdays. Diane announced a celebration for Friday morning: cookies on a first-come, first-served basis. She also announced several staffing changes (one new full-time person, Veronica Walker; two part-time positions went from 20 to 28 hours, and they are interviewing to fill one of them; Alfonso Alarcón has the other 28-hour position. She also passed around the new calendar: the library has gone from producing a calendar of events for each library to producing one for the entire county system; this change is designed to save time, energy and — yes — money.

Upcoming programs include two Magic Dan programs, one paid for by the FOTPL. Full (?) program details are available online if you can figure out the county Library's home page, at <u>http://www.stanislaus</u> <u>library.org/</u>.<sup>1</sup> Diane also spoke of the Great Valley Museum programs, but a full membership saves us a mere pittance. In September there will be a Puppet & Art Theatre (\$350) and the Fratello Marionettes (\$375 + travel, which we will share with the Modesto library).

**Tea:** This event will take place at the First Presbyterian Church on Berkeley from 10:00 AM until 2:00 PM on 1 October. Price is \$25 a ticket. Approximately 150 tickets will be available. There is a budget of \$1200. Barbara J. suggested that the work for the tea be divided into committees, i.e., Printing (Linda and Carmen), PA (Carmen), Publicity (Sabra, Brooks and Phyllis) and Catering — by Mimi's. Linda announced that printing will be less than \$22 and that the decorations will be free. We do need volunteers: two people to set up the auction items; two to sell raffle tickets, and a full clean-up crew. Cindy's will do the narrative for the fashion show (between 1:00 and 2:00). Hannah proposed that we have some male models wearing clothes from Camara's; her proposal was met with stunned silence.

## **New Business**

Name Tags: Mike promised we'd all receive nametags at the next meeting (read on ...).

Next Month's Meeting: The next board will begin at 6:30 PM sharp on 3 August 2016.

**Adjournment:** At approximately 7:42 PM Michael moved and Brooks seconded that the meeting be adjourned. We all vanished into the approaching night.

Respectfully submitted,

Michael Fuller Recording Secretary

<sup>&</sup>lt;sup>1</sup> My original search determined that nothing in the line of "events and classes" was available at the Turlock library. The "All Locations" gets you *everything* available in the county, so you have to wade through the whole list of events. It might take you some time finding the friends' pages: go to <u>http://www.stanislauslibrary.org/about\_friends\_turlock.shtm</u> to read the FOTPL minutes. I notice that there are none available for the last four months of 2015 or the first six months of 2016.