

FRIENDS OF THE TURLOCK PUBLIC LIBRARY
MEETING OF THE BOARD OF DIRECTORS
MINUTES
JULY 6, 2011 at 7 pm

CALL TO ORDER & INTRODUCTIONS

In attendance: Patricia Hickman, President; Dorothy Finnegan, Secretary; Jeanne Endsley, Treasurer; Brooks Judd, Public Advocate; Michael Fuller, Membership. Board members: Nancy Frykman, Gity Miller, Christine Nielsen, Jackie Oyer. Others present: Carol Blomquist, Turlock Public Librarian; Vanessa Czopek, Stanislaus County Librarian; Phyllis Fraser and Jayne Smith.

APPROVAL OF MINUTES: On a motion by Nancy/Michael the minutes were approved with two corrections: done was changed to down and Christine was in attendance.

REPORTS

A. PRESIDENT'S REPORT GIVEN BY PATRICIA HICKMAN

- Letters of appreciation were circulated from LaLoma Jr. High (Modesto), Patterson High School, Ross Jr. High (Hughson), Spratling Middle School (Keyes) and Enochs High School (Modesto) thanking the FOTPL for their copy of Streams in a Thirsty Land. Also Gity has sold one additional copy of Streams.
- A list of Board Members for 2011-2012 and their email addresses was handed out. Notice there is a Webmaster site, run by Beth Holmes, who is responsible for posting the minutes of the various Friends groups on the Internet.

B. TREASURER'S REPORT GIVEN BY JEANNE ENDSLEY

- Jeanne distributed the Treasurer's Report. On a motion by Michael/Nancy the Treasurer's Report was approved as explained.
- A CD at F & M Bank is coming due this month. Jeanne will investigate different banks and interest rates and email us regarding renewal information for our approval/disapproval.
- Bills were presented for payment: from Carol for (1)supplies for the summer reading programs and Stanislaus Reads totaling \$242.61 and for (2)Tony Borders Puppet Show totaling \$237.50. Gity also submitted a bill for Stanislaus Reads. A motion for approval to pay the bills was made by Michael and seconded by Nancy.

C. MEMBERSHIP: Michael Fuller reported a membership for 2011-2012 of 57 members. The exact membership is not known because people paying between January 2011 - June 30, 2011 still retain membership for this year, and that tally has yet to be made. It is time to renew annual memberships. Applications went out in the May Newsletter.

D. LIBRARIANS' REPORTS

(1)Turlock Librarian Carol Blomquist gave her monthly report.

- The first children's program for July was successful with 129 children and parents attending. Carol circulated a sign-up sheet for helpers from FOTPL for the next three Wednesdays in July for the children's program.
- Stanislaus Reads activity on June 18 was a success with 75 parents and children in attendance. The presence of a T.I.D. van with information about water, canals, and agriculture was an added bonus.
- Circulation statistics were still down because of the problem with the automated Self Checkout. This will not be fixed until the program is updated in October.
- Two puppet shows will be performed by Tony Borders on July 16th. Our Friends group is funding the second performance.
- Author's Garden Gala, presented by Wells Fargo, will be on Saturday, August 20th at the home of Dr. Steven and Ann Endsley. This is a fundraiser by the Stanislaus Library Foundation at \$150.00 a seat which benefits the children's program in Stanislaus County. Guest speaker will be David Masumoto. The Library Foundation is promoting Masumoto's book, Wisdom of the Last Farmer, as the adult book for Stanislaus Reads.

D. (2) Stanislaus County Librarian Vanessa Czopek gave a report.

- There has been a problem with people camping out on the grounds of the Turlock Library facility. No trespassing signs will be put up. There will be extra security available to patrol the grounds on the

weekends.

- Arrangements are being made for a new Facility Master Plan.
- Every effort has been made to keep the library budget under expended with success.
- Election Day of June 5, 2012 is coming up rapidly. We are asking for 1/8 of a cent sales tax for the next five years - five years being the least we could ask for. The prior term of the law was for eight years. We need to stress that this is a continuing service, not something new. The new tax law needs to pass with a 2/3 vote. The first tax initiative for libraries was in 1995.
- Vanessa handed out invitations to the Author's Garden Gala. Vanessa would like to see a full table of FOTPL.

E. Book Bin Committee: Joan Ahlstrand emailed the report to Pat. The Book Bin made \$123.33 in June 2011.

F. Friends' Bookstore Committee: Pat handed out a report cumulative since January 2011 submitted by Faye. The Library Bookstore made \$297.21 in June 2011 after corrections.

OLD BUSINESS

- Possible fund-raising ideas for "Yes for Libraries 2012" campaign - Gity had three suggestions:
(1) When the Friends groups meet at a county-wide level, discussions could ensue regarding fund-raising tactics. Jayne goes to these meetings periodically. (2) We could set up a table outside the library once a month to sell books similar to what we did at Stanislaus Reads. Carol would check into this possibility. This would be raising money for FOTPL. (3) Gity would consult with Sylvia Cox and the store, "Thrift and Gift", located on Olive close to the Turlock Post Office. The store gives money they have raised to non-profit organizations. Perhaps we can get a share for FOTPL. We have to remember that FOTPL is a non-profit organization and therefore apolitical. It was agreed to table the discussion of fund-raising for "Yes for Libraries 2012."
• Publicizing two bookstores. (1) Brooks said he would try to distribute our bookstores' bookmarks in teachers' mailboxes when he is a substitute. Teachers are some of our best customers. (2) Facebook was suggested again, but we have the recurring problem of needing a computer techie to operate and maintain the website. (3) Dorothy will advertise books for sale in both the *Book Bin* and the *Friends' Bookstore* in our quarterly Newsletter to stir up some interest.
• Michael has a copy of the FOTPL By-Laws in his computer and will send them out via email on request.
• A meeting of the volunteers working at the Friends' Bookstore was held on June 25th. Pat will send out minutes of this meeting to all volunteers and Board members.

NEW BUSINESS

- Friends' Bookstore (1) Pat announced that she will no longer post hours when the Friends' Bookstore is open. Too many problems have arisen when volunteers fail to show up. There is now a sign on the door redirecting people to the Book Bin at the Ritzy Ragz & Thingz when the Friends' Bookstore is closed. A copy of the volunteer schedule will still be kept in the desk in the Bookstore. (2) Pat gave us a reminder that volunteers need to find substitutes on their own. She placed a new list of volunteers and substitutes in the Friends' Bookstore which has phone numbers and email addresses (if available). (3) Pat asked for help in coordinating the Friends' Bookstore volunteer schedule. Making the schedule can be time-consuming. Jackie volunteered to help with the schedule.
- Responsibilities/duties of officers, etc.
Since some positions still need to be written, it was agreed to table this discussion until all job descriptions were submitted.
- On a motion by Michael and seconded by Gity, Jayne Smith was appointed the FOTPL historian replacing Pat.
- Michael requested that he be able to direct a letter to the Modesto Bee to discontinue sending their Wednesday ads as it overfills our small mailbox, 1260. No one objected.
- Carol requested that we spend some of our allotted budget money from children materials (\$4500) and adult materials (\$6500) on DVDs. On a motion by Michael/Jackie, it was decided to spend about 1/3 of

each budget amounting to \$1500 for children's DVDs and \$2000 for adult DVDs. Carol will forward the FOTPL check of \$3500 to the purchasing department at the Central Library along with suggestions for acquisitions. Purchasing DVDs is a good strategy as the public can see where their tax dollars are being spent.

- Dorothy recommended that a line item be added to our monthly agenda: Topics for Next Month's Meeting. It will get people thinking about agenda topics.

ADJOURNMENT: On a motion from Jackie and seconded by Brooks, the meeting was adjourned at 8:30 pm.

Respectfully submitted,

Dorothy Finnegan, Secretary

Next Board Meeting on Wednesday, August 3, 2011 at 7:00 pm.