

FRIENDS of the TURLOCK PUBLIC LIBRARY
BOARD MEETING
Jan. 6, 2016
6:30 pm

Board Members present: Jackie Oyer, Carmen Ingols, Pat Hickman, Chris Hughes, Brooks Judd, Pat Portwood, Dieter Renning, Pat Rubalcava, Mike Seifert. Gity Miller, Hal Owen & Diane Bartlett, Turlock Librarian

Other Members Present: Hanna Renning, Jayne Smith, & Sandy Mann

CALL to ORDER: Meeting was called to order at 6:30 pm

APPROVAL of MINUTES: Minutes were unanimously approved on motion by Hal/Gity

REPORTS:

PRESIDENT:

- Joan's daughter was in a serious auto accident; unsure when she will return so we will need to cover her responsibilities for the book sale.
- Our monthly coverage of the City Council will be Mike Seifert and Jackie Oyer.

TREASURE:

- Carmen handed out report as Linda was out of town. Current balance of available funds is 18,185.39 Building Fund is \$25,150 Pat H./Pat R motion to accept report. Motion passed, no descent.
- There was discussion regarding our FOL audit needs.

MEMBERSHIP:

- Hal reported we have 110 paid members; this includes lifetime, family and individuals. In 2013 we had 215 members – but many will join again at the book sale.
- Discussion regarding letter being sent to members who have not rejoined since 2013. Decided to wait until after the book sale.
- Next month Board will be asked to decide who will do what to prepare & send the letter.

STANISLAUS LIBRARY FOUNDATION: Pat Portwood (SFL chair)

- This is their new fiscal year. The SLF is committed to children's programs. This year they will again be providing the Reading Program, e-books, and 1000 books by Kindle. Planning on getting donations for the reading program.
- Foundation has 11 board members – want 13
- Fundraisers will be: 'Author's Gala', Mail Campaign, and Business Partners – Goal is to raise between \$60,00 and 70,000
- Library support TAX CAMPAIGN – in 2016 Diane McDonnell will meet with the Friends of the Libraries in the county. She will be discussing process of how the campaign is run and the tone of the campaign.
- By 2017 we will (TURLOCK FOL) NEED to have a COORDINATOR for the campaign. This position important if we hope to renew the 1/8 cent sales tax that is

- keeping our library system functioning.
- Pat agreed to sit as SLF chair for another.

CAMPAIGN - Pat P. gave report on the Five Year Goal, Funding and Building a new public library in Turlock

- Year One “The Search is On” Committee Goal – determine a location. Next meeting Feb. 10, 2016

Team: Representing the partnerships between local, city, and county organizations:

1. Turlock City Council member: Matthew Jacobs
2. Turlock Planning Commission: Soraya Fregosi
3. Realtor : John Lazar
4. County Librarian operations manager: Bryan Sontag, reports to Diane McDonnell
5. Board of Supervisors: Keith Boggs or representative
6. Turlock Library Manager: Diane Bartlett
7. FOTPL: Brooks Judd, Jackie Oyer, Pat Portwood

Purpose: To understand the technical needs of the new library

Commit to the ongoing search for a location, hopefully within a year

Meeting : will begin in Jan 2016 and meet every two months

Turlock Public Library 7 – 8 pm

Responsibility of each member to report his or her progress, and maintain minutes, report progress to FOTPL

Year One: “The Search is On” - Fundraising Goal for 2016 - \$25,000

Role of FOTPL Board – WE are all fundraisers

Suggest 4 fundraising activities in 2016:

1. Book Sale Raffle
2. Vote to give a portion of the Book Sale profit to go towards the “Search is On”
3. Mail Campaign - Personal letter appealing to the membership for donation
4. Approach at least 3 – 4 local businesses for donation

The campaign to renew the countywide 1/8-cent tax to fund the library is starting up this year. The Foundation will donate to this group. Campaign needs \$100,000. Turlock FOL needs to seriously appoint/ask/beg someone to agree to coordinate the tax proposal for our area. We need a representative to the campaign committee. January 2017 the campaign will have the signs, etc.

The goal for 2016 is to raise \$50,000 for the Turlock Library Building fund.

Pat P. recommend that each board member from our FOL to donate money to the building fund. This will let the public know we are behind the efforts to get a new library for Turlock. There was discussion about writing a letter for donations to all our members and recent past members to inform them about the need and plans for a new library building in Turlock. WE should enclose an envelop for the donations. Dieter will write the letter and show it to the board before it is sent, Letter to be sent in May. A Motion by Dieter/Gity that 25% of the book sale money go to the building fund. Motion approved.

NEWSLETTER – Phyllis – she is working on the next newsletter and would like any articles submitted soon. She will also put the membership appeal letter asking for donations for building fund in the next issue.

LIBARIAN'S REPORT - Diana Bartlett

- 10 Days of Winter Break programming was well received.
- Teen Advisory and Book discussions going well.
- Beyond our usual programming, we'll have a drop-in workshop to help people download free eBooks on Monday, January 25 from 2-4 pm. Future workshops will be held using devices received through a grant.
- Turlock received a 'Book to Action' grant, revolving around the use of a bicycle for public transportation. We will be getting books to distribute, and will also have speaker from Cycle Masters and Bike Turlock.

MEMBERSHIP - Hal

BOOK SALE - Hanna, Sandy Carmen - book sale will be the last weekend of January; posters are ready so take them and put them up (let Hanna know where they are placed so we don't duplicate); we have about 225 boxes of books and they are still coming in; Carmen has been sorting fiction from nonfiction as she puts them in her storage barn; we can have the church room a day early (Tuesday) so sorting can be done on Tuesday and Wednesday. Need to rent u-haul truck to move the books; hire 4/5 men from Teen Challenge to load and unload the books; Lightly Used Books of Turlock will be taking our left over books after other friends groups have taken what they want. Sandy passed a sign up sheet to help sort books. Donna Oppelt is in charge of cleanup.

There was discussion about having a jar on the table for donations to the building fund.

FUND RAISING COMMITTEE - committee Pat R. Joan Ahlstrand, Chris Hughes, and Linda Davenport. Pat R. gave their report: Fund raising ideas to be discussed

- 1) Save Mart "member" cards - when you purchase from them your club receives a small percent of the cost
- 2) Raffle for a \$250 gift card - this could be held at the book sale - ticket cost briefly discussed \$5 each / 3 for \$10 or \$2 / 3 for \$5. No decision was reached.
- 3) Gity has a quilt donate that can be used for a raffle.
- 4) Garage/Yard sale in late April or early May - some discussion about the logistics of a yard sale
- 5) "Tea" in the spring /summer - some discussion about 'manpower' to have a tea. We had a tea years before and it required many people to set / serve/ etc. Tickets could be \$12 each or sell 'tables' for 8/9 - people could have table prices..

Discussion was held about fund raising in general - what we had tried before, what other groups were doing, etc. Vets building can be used for fundraising groups.

Many thought we should have our annual book sale and one other fund raiser per year. No decision made, no votes taken on fundraising ideas. Committee ask to met again and is if they can come up with one main fund raiser.

On motion by Dieter/Chris the meeting was adjourned at 7:45

Next meeting Feb. 3, 2016

Respectfully submitted,
Patricia Hickman, acting secretary