

**FRIENDS OF THE TURLOCK PUBLIC LIBRARY
MINUTES OF THE BOARD OF DIRECTORS MEETING
AUGUST 3, 2011**

CALL TO ORDER at 7:00 PM & INTRODUCTIONS

In attendance: Patricia Hickman, President; Dorothy Finnegan, Secretary; Jeanne Endsley, Treasurer; Brooks Judd, Public Advocate; Michael Fuller, Membership. Board members: Nancy Frykman, Gity Miller, Christine Nielsen, Jackie Oyer and Cynthia Williams. Others present: Carol Blomquist, Turlock Public Librarian; Bev Finley, Charles Teval, Hanna Renning, Dieter Renning, Sandy Mann, and Jayne Smith.

APPROVAL OF MINUTES: On a motion by Michael and seconded by Christine, the minutes of July 6, 2011 were approved with the following corrections: (1) Gity had submitted receipts(not bills) of \$20.00 cash from the sale of a Streams and a check for \$27.50 for the sale of books at the Stanislaus Reads on June 18, 2011. (2) D(2) Sentence should read: We need to stress that this is a continuing tax, not something new. (3) Old Business: Michael will have a copy of the By-Laws which he will be able to email per request.

REPORTS:

TREASURER'S REPORT GIVEN BY JEANNE ENDSLEY

(1) Jeanne distributed the Treasurer's Report for July 2011. On a motion by Michael and seconded by Brooks, the Report was accepted after explanations and with corrections. (A) Brooks suggested that the CD of \$6,800 which is the Gallison Fund be removed from our total income. The Gallison CD was an endowment to the FOTPL in which only the interest accrued annually could be spent and only on books/materials on gardening. Since the principal is not being spent, it is not part of our income. (B) This CD which came due in July will remain at the F & M Bank. (C) The FOTPL over-donated to the "Yes for Libraries 2012" as only 20% of our budget can be given to the campaign each year. \$5,020 was originally allotted which needs to be revised downward.

(2) On a motion by Cynthia and seconded by Gity the following bills were approved to be paid: a bill of \$332.50 was submitted by Susan Guest for materials for children's programs; two bills for library supplies to Demco for \$15.15 and to Highsmith for \$14.95; and a bill of \$350.00 to paid to Shawn Durham for 2 magic shows to be performed on August 6, the last hurrah of the Summer Reading Program.

MEMBERSHIP REPORT GIVEN BY MICHAEL FULLER

Currently we have 127 new or renewing members and 54 lifetime members for a total of 181 members.

LIBRARIAN'S REPORT GIVEN BY CAROL BLOMQUIST

(1) The children's crafts programs for July were enormously popular due to Susan Guest's expertise and organizational skills. Over the four weeks 553 children and parents participated in the programs which included crafting fish wind-socks and parrot piñatas.

(2) The June 2011 circulation statistics were up 8.8% from June 2010. The Self checkout problem has been fixed and statistics are more reliable.

(3) "Toddler Time" for preschoolers has resumed as well as "Preschool Story Time."

(4) There is an equipment request for a microwave.

GUEST SPEAKER

Carol introduced Charles Teval, the Branch Operations Manager, to us. He said that our FOTPL was legendary among the Friends groups. He complimented Susan on her children's programs. There was some discussion about the legality of talking/writing about the sales tax, and, since our minutes are published on the Internet, can we discuss the sales tax in the minutes. Charles seemed to think that if it were informational in content it was O.K. to talk about the tax, that is, we could send out information about the sales tax in our minutes and in our Newsletter. We could talk about specifics in the Book Store. The aim of the FOTPL is to be an advocate for the library. Advertising about the sales tax would be part of our mission, but we cannot openly campaign for the sales tax on library property.

BOOK STORE REPORTS: According to the Treasurer's Report, during the month of July, the Book Bin made \$123.50 and the Friends' Bookstore made \$296.60.

OLD BUSINESS

(1) Publicizing the Book Stores. (A) Gity asked if the Modesto Friends could advertise for the Turlock Library Book Stores on their web site. Charles said he would look into it. (B) Brooks says he has written a "letter to the editor" to the Modesto Bee regarding the Book Store, but nothing has been printed as yet. (C) Christine reported that she had piggybacked on the Borders closeout ad, that is, she entered in the comments section that the Friends Group runs two used book stores in Turlock. (D) Sandy Mann suggested we put 200 bookmarks advertising our two used book stores in the new Carnegie Arts Center when it opens in September.

(2) A committee of Dorothy, Christine and Michael was formed to review the responsibilities and duties of our officers. It was suggested that we look into writing up procedures for the management of our annual book sale, the management of the Book Sorting as well as the management of the Book Bin and Friends' Bookstore.

(3) Jackie Oyer will manage the Friends' Bookstore volunteer schedule beginning in September. A copy of the volunteer schedule will be kept in the desk drawer in the store.

GUEST SPEAKER

Bev Finlay along with Scott Monday coordinate the "Yes for Libraries 2012" campaign. Bev is going to each of the Friends groups to talk about the sales tax. (1) We all have to impress upon the public how much the libraries enrich the communities and help kids. For example, we need to advertise the success of Susan Guest's children's programs. (2) We received an invitation for one or more of us to attend the meetings of the "Yes for Libraries 2012" meetings. (3) Bev talked about specific fund-raising events. (a) There will be one this fall at the Carnegie Arts Center; date has not yet been determined. (b) Eileen Hamilton of 2010 Sconyers Ct., Turlock will host a fund-raiser at her home on September 24th. (4) The Friends' groups will be the precinct workers for the tax bill of 2012. (5) Because the election day will now be a primary day with an expected big turnout, they have upped the amount of money to be raised for the sales tax campaign to \$150,000. Currently they have \$40,000. (6) There will be a fund raiser at the Gallo Center for the Arts on January 12, 2012. The guest speaker will be Dr. Abraham Verghese whose speech will benefit the County Library Foundation. Ticket prices: \$20/\$30/\$35/\$40. Verghese is a medical doctor and currently is a professor at Stanford. He published several books including Cutting for Stone, an autobiographical novel about Ethiopia. Prior to the program, there will be a reception of about 150 people at \$50.00 a ticket. One-half of the proceeds from the reception goes to the "Yes for Libraries 2012" campaign.

NEW BUSINESS

(1) Hanna reported that our annual book sale would be around February 5, 2012. She asked if she could go ahead and reserve the room at the Methodist Church. This met with approval.

(2) Gity handed out a copy of the "Donation Request Form" from the Off Center Thrift & Gift store. Consensus is that we have a good chance to receive some funds. A committee was formed with Gity, Carol, and Brooks to determine the amount of money to be requested and to write up a brief description of how that money would be spent.

(3) Hanna and Dieter volunteered to help the Gala of August 20 by picking up the 3 cases of chicken from Foster Farms on August 17 and delivering them to Green's Market on 10th St. in Modesto.

(4) Newsletter - We will investigate about including photos in our Newsletter. This could be advertising for our Book Stores and provide support for "Yes for Libraries 2011."

ADJOURNMENT: On a motion by Michael and seconded by Brooks, the long, but informative meeting was adjourned at 8:45 PM.

Respectfully submitted, Dorothy Finnegan, Secretary

Next Board Meeting On Wednesday, September 7, 2011 at 7 PM.

