

Friends of the Turlock Library
Board Meeting
April 4, 2014

Call to Order

President Jeanne Endsley called the meeting to order at 6:31 p.m. Board members present: Jeanne Endsley, Phyllis Frasier, Nancy Frykman, Michael Fuller, Carmen Ingols, John Brooks Judd, Gity Miller, Hal Owen, Jackie Oyer, Pat Portwood. Other FOTPL members: Joan Ahlstrand, Pat Hickman, Dieter Renning, Hanna Renning, Jayne Smith, Anne-Marie Montgomery, Turlock Regional Librarian.

The minutes were reviewed and Hal made a motion to approve, 2nd by Gity. Approved by all.

Reports

President: Jeanne reported that the nomination letter for the Shining Star Award nominating Sandy Mann had not met the deadline so Sandy will not be nominated this year.

Three of the FOL attended the "Runway for Reading Fashion Show" and thought it was very nicely done.

Treasurer: Carmen reported that the beginning balance was \$25,216.43 with income of \$499.39, expenses of \$221.94 with a balance as of March 31 of \$25,493.88. With the CD of \$7,296.97 total available funds are \$32,790.85. Gallison fund CD interest only available is \$6,840.59. There is a \$66.25 bill for expenses associated with the newsletter. Jackie made a motion to pay the bills and it was 2nd by Hal.

There was a request by the library to renew two magazine subscriptions. Food Network is a 2-year subscription at the cost of \$26.00 and HGTV a 1-year subscription for \$19.00. Michael made a motion to approve the purchase of the two magazines and it was 2nd by Brooks. Approved by all.

Membership: Gity reported that there is one new member and a lifetime member made a \$100 donation.

Library Foundation: Pat

- On Sunday, March 30, there was the "Runway for Reading Fashion Show." It was a success and made \$7,000.
- Wells Fargo Bank, as part of the Business Partnership Program, made a \$7,500 donation.
- The shining Star Awards will be held on April 12, 2014, at the Salida Library.

- “Party at the Library” will be held at the Modesto Library on August 22, 2014. This will be an opportunity to thank and recognize donors, introduce the new county librarian and give tours of the library. Refreshments will be served. Authors of the community book writing will be invited to the party.
- Daniel Handler, aka Lemony Snicket, author of “A Series of Unfortunate Events,” will be speaking at a foundation fundraising event on November 16, 2014. There will be a reception and book signing.
- The Stanislaus Read and Writes book project will have two chapters available to read at the library web site by April 15th.

Turlock Regional Librarian: Anne-Marie

- The board was informed that the book bin had been installed. Anne-Marie thanked the Friends for it and said they were planning to paint the old bin so that it would look nice like the new one. There will be a sign on the new bin saying, Donated by the Friends of the Turlock Public Library.
- Turlock’s new children’s librarian is Olga Cardenas. She comes to Turlock with a great deal of experience, which she is already putting to good use.
- There were 85 children in attendance at the Dr. Seuss Birthday Party where they made crafts and had refreshments. The Find the Grinch game was successful with 378 children participating and winning small prizes. The Friends sponsored this program and some members helped out. The Lego Day Program continues to be well attended, with 82 children at the most recent event.
- More than 30 people attended an adult program on Estate Planning.
- In-N-Out Burger’s Cover-to-Cover Reading Program is ongoing through April 12th.
- A teen button making craft was held on 4/2 with 18 teens participating.

Up Coming:

- There will be a Crime Prevention Workshop for adults on May 7th at 6:30. Sign-ups will be required for this program due to increasing popularity of adult programs.
- There will be a multimedia spring art craft on April 15th.
- The next Lego Day will be on April 22nd.
- On April 30th Olga, the children’s librarian, will host a Dia de los Niño’s program that will consist of a bi-lingual story time and craft.

Changes

- Library staff is currently weeding and shifting with the goal of moving recorded books out of the current location at the back of the building to make more room for programs and customers who would like a quieter place to study.
- Anne-Marie asked if you are coming into the library please introduce yourself to Olga and welcome her to our Library.

Old Business

Newsletter: Phyllis reported that the next newsletter would be coming out in May. Phyllis did a cost assessment of mailing out the newsletter. The newsletter is \$1.20 each and postcards that were mailed out are \$.38. She will be doing the assessment every time the newsletter is mailed.

There was a discussion about sending out a mailing to all member households. It was decided that it would be a back-to-back page. One side is a full-page membership renewal application and the other side a half page thanking the members for their support of the FOL and the Turlock Library. These would be mailed out in mid June. Phyllis and Michael will be working on this. Hal made a motion to approve the cost of printing and mailing and it was 2nd by Michael. Approved by all.

Members will be receiving renewal applications in the May newsletter.

Phyllis will continue to mail hardcopy newsletters to members that don't have Email addresses.

Farmers Market- A sheet was passed around to signup for shifts at the farmer's market. It was decided that we would sell books again this year. Joan will be in charge of collecting books from the book donations we receive. Books will be in boxes that are priced according to what they are. There will be two evening farmer's markets in June and September. On Children's Day, the children's librarian, Olga, will do short story times. Joan and Pat P will look into getting a banner for the FOL to hang at the market.

New Business

A nominating committee made up of Pat H (chair), Hal and Jackie was formed. The committee will meet on April 10th at 10:00 a.m. to discuss possible nominees for offices on the board. The nominating process must be completed by the last week of April in order to post results in the May newsletter. The vote will be taken by phone.

Michael made a motion to adjourn at 7: 50 p.m. 2nd by Jackie.

Respectfully submitted by,

Jackie Oyer, Secretary