

Library Advisory Board
MINUTES
Oct. 9, 2014, 4:30-5:30 p.m.
Modesto Library Conference Room
1500 I St, Modesto CA 95354

Materials related to an item on this agenda submitted to the Library Advisory Board after distribution of the agenda packet are available for public inspection at the Modesto Library Reference Desk during normal business hours. Such documents are also available on the Library website at www.stanislauslibrary.org/about_advisory_board.shtml subject to staff's ability to post the documents before the meeting.

Members Present: Joan Ahlstrand, Sue Henderson, Hannah Neeley, and Josh Vander Veen. CEO Staff: Delilah Vasquez. Library Staff: Susan Lilly, Diane McDonnell, and Vicki Pietz.

- I. Call to Order, Welcome & Introductions – Josh Vander Veen called the meeting to order at 4:34 p.m.
- II. Approval of Minutes for July 10, 2014 – Motion: Sue Henderson, Second: Joan Ahlstrand. Unanimous approval.
- III. Public Comment – None.
- IV. Old Business
 - A. Modesto Security Cameras should be operational by the end of the year.
 - B. Board Member Terms – the District 1 seat is currently vacant. The vacancy has been posted online and in the newspaper. Seats representing Education and Agriculture are also vacant.
 - C. Salida Storage Space Rental – another county department is considering renting space if it proves cost effective to make needed improvements.
 - D. 1000 Books Before Kindergarten – 1000 Books Before Kindergarten is a program designed to encourage parents to read aloud to their children daily, with a goal of reading 1000 books before the child enters Kindergarten. Parents keep track of their progress and receive small incentives at certain milestones. Upon completion of 1000 books, the child receives a reading medal and a copy of Dr. Seuss's, "Oh the Places You Will Go" with a personalized bookplate to commemorate the achievement. This program was introduced at the Ceres Library as a pilot in October 2013 and soon will be rolled out countywide.
 - E. Mango Language Learning – Mango language learning software is now available through the library's website. It offers more than 60 languages in written and audio formats. It includes English, so non-English speakers can also take advantage of this tool. This will be an excellent resource for schools and LearningQuest.

V. New Business

- A. Library Budget Presentation- Business Manager Vicki Pietz presented the 2014-2015 budget of \$10,090,391. This represents an increase of \$700,000 over the previous year. Anticipated revenue is \$9,586,760, so approximately \$500,000 in fund balance will be used. The increase is reflected in several special projects, including an interior redesign of the Ceres Library, the addition of a quiet room in the Modesto Library and a computer/training lab in Patterson. In addition, the library will develop a Library Facilities and Technology Master Plan and expand the popular Passport Service (currently offered in Modesto only) to Turlock and Salida.
- B. County Librarian's Report – Diane McDonnell reported that in addition to Mango Languages, the library has begun offering Zinio (eMagazines) and Hoopla (downloadable audiobooks). Currently, the library subscribes to 51 eMagazine titles which can be checked out by customers to a computer or mobile device. There are no limits on eMagazine checkouts and customers may keep them as long as they wish. Downloadable audiobooks through Hoopla are checked out for 21 days and returned automatically. Library customers have access to Hoopla's entire catalog of audiobooks, with no waiting. However, there is a limit of three titles per customer per month.

The Stanislaus County Library is partnering with the Stanislaus County Office of Education, The Stanislaus Community Foundation and the Stanislaus County Children and Families Commission to form Stanislaus READS, based on the Campaign for Grade Level Reading. Studies show that children who are not reading at grade level by the third grade are much less likely to complete high school. Stanislaus County suffers from chronically high unemployment and illiteracy rates and lower than average educational attainment. In Stanislaus County, 61% of children are not reading at grade level by third grade. Stanislaus READS will address these issues by focusing on 1) School Readiness, 2) Attendance, and 3) Summer Learning.

The Stanislaus County Library was chosen to participate in the Staff Innovation Fund through the State Library. Through this program, 20 people (staff and volunteers) will participate in 10 training sessions (5 days) on grant writing and program development. Upon completion of the training, staff will have the opportunity to apply for up to \$30,000 in small grants. These funds have been earmarked for Stanislaus County as a participant in the Staff Innovation Fund.

C. Annual Statistics

Annual Statistics were reviewed. Specifically noted was the 140.6% increase in the circulation of eBooks and the 43.7% increase in passport applications accepted.

D. Changes to Regional Library System

The new regional model will have two regions, plus four individual libraries as follows: The Salida Region will include Empire, Hughson, Riverbank and Waterford, with supervision of the smaller branches provided by the regional branch supervisor at the Salida Library. The Turlock region will include Denair, Keyes and Newman, with supervision by the regional branch supervisor at the Turlock Library. Modesto, Ceres, Oakdale and Patterson libraries will be staffed with librarians who will report directly to Anne-Marie Montgomery, Branch Operations Manager. Regional managers are supervised by the Branch Operations Manager.

In addition, the Ceres Library will undergo an interior redesign and operate under a new service model. The concept, known as a “fresh collection,” will be made up of books published within the last eight years, with the exception of classics, which will still be included. This collection will be smaller, making space for additional technology resources and public meeting space.

E. Tour of Quiet Room Area

- VI. Correspondence – None.
- VII. Announcements – None.
- VIII. Next meeting date is January 8, 2015 (4:30-5:30 p.m.)
- IX. Adjournment – The meeting was adjourned at 5:30 p.m.