

Library Advisory Board
MINUTES
January 12, 2017, 4:30-5:30 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

Present: Board Members Sheridan Beuving, Dorothy Finnegan, Sue Henderson, Lise Talbott and Joshua Vander Veen; Library Staff Members Patti Boardrow, Olga Cardenas, John Fleming, and Diane McDonnell; CEO Representative Patrick Cavanah.

- I. Call to Order, Welcome & Introductions – Josh Vander Veen, Chair
- II. Approval of Minutes of Meeting of October 13, 2016 – Unanimously approved.
- III. Public Comment – None
- IV. Correspondence – None
- V. Report from County Librarian – Diane McDonnell

Strategic Planning – Surveys, key informant interviews and six town hall meetings have been completed. 60 residents attended the town hall meetings. A lot of information was shared through these various methods/sessions. The group is working on objectives of strategies. Some of the goals are to have an expanded outreach, and a welcoming environment. They anticipate the process will be completed in April.

Makerspace – The plan is to create an architectural design for the space that has been allocated for the project. The library received a \$20,000 grant from Sierra Health Foundation to help pay for equipment and furnishings. This will include a laser cutter, two 3-D printers, 9 laptops, 8 sewing machines, and one embroidery machine.

Library Sales Tax Measure – The dedicated library sales tax will be on the ballot for renewal in November, rather than June as originally planned. It would have been much more costly to have it on the ballot in June. Godby Research conducted research for the library and wrote new ballot language. The library is in good shape with community support. Campaign fund, as of December of 2016, was \$53,000. \$16,000 was left from the last election. Support cards are being collected.

Then & Now Forms – Tax measure fact sheets are out in the libraries to show what services we provide now that were not available prior to the dedicated library sales tax.

Our former Business Manager Vicki Peitz has moved to a different department in Stanislaus County and is no longer at the library. Finance and safety are the main functions of the Business Manager.

VI. Reports from Library Support Groups

- Friends of the Library

Sue Henderson of Patterson Friends is collecting books for their book sale April 19, 20 & 21.

They are doing great with the carousel of books which is ongoing. The donation box is working well. Overall, there has been a drop in the quality of donated books. More people are using eBooks and they are not seeing as many hard-cover, quality books.

Dorothy Finnegan of Turlock Friends reported that they are now at \$60,000, striving to reach their goal of \$100,000 to donate toward building a new Turlock Library. They are looking to expand the library where it is. Turlock has grown so much they've outgrown the library.

VII. Old Business

- District 3 Vacancy – There is a vacancy on the Library Advisory Board for District 3 (Salida). At-Large representatives in the Education and Agriculture areas are needed, as well.

VIII. New Business

- Youth Services Outreach – Olga Cardenas, the Youth Services Outreach Librarian, shared information about what she has been doing in our county. Her focus is on literacy and there are five primary tasks associated with her position.

1. Conduct Early Literacy Workshops. – These are for parents of children ages 0-5. The importance of using books is emphasized. Picture books can help children develop comprehension and literacy. Talking, reading, singing is modeled and practiced. Early literacy kits were created for Patterson and parents residing in the Burbank neighborhood. The goal is for parents to understand why early literacy is important, their role and how the kits should be used. Attendees have the opportunity to apply for library cards on the spot. This is a way to reach people who are not coming into our building.

2. Carry out our Library's mission at Juvenile Hall – Serve incarcerated teens by reading together (2 books with each of the groups). Friends of the Modesto Library donated money toward the initial collection. The Library Foundation is providing funding for additional needs. Juvenile Hall (those incarcerated for over a year) and Juvenile Correction Facility (commitment facility for those who will serve up to a year) teens are very grateful for this program. They are able to earn credit toward their high school diplomas. Many were non-readers before this program. The goal of this program is through literature, that the young people would make better choices for themselves. Olga is there every Monday.

3. WIC (Women, Infants and Children's Program) Pop-Up Library – Allows people visiting the WIC Program at the County's Hackett Road facility to get library cards, picture books, and parenting books through the "mobile" library, without physically coming into the library building. Visits are two times per week for two hours each day they are there.

4. Coordinating 1000 Books Before Kindergarten – The last Saturday in July will be dedicated to celebrating this program which emphasizes the importance of reading to your children to prepare them for kindergarten and learning.

5. Coordinating Día events county-wide – Día: Day of the Child/Day of the Book is a multi-cultural celebration held at each of the Stanislaus County Library branches. It is a day of fun, crafts and bilingual story times. Many of the Friends groups donate books to be used as giveaways at these events. The goal is to reach as many folks as possible to share the message about the value of books in each child's life. Día Modesto will be April 1, 2016. Each of the 13 libraries will hold a Día celebration between March 29 and May 4.

- IT Updates – John Fleming, the Library's Virtual Services Manager, reported that his team deployed the first batch of Virtual Desktop Infrastructure (VDI) monitors. VDI is the process of running a user desktop from a server located in a remote datacenter. These will replace the library's aging computers and software. There has been a very good response from

customers. The bulk of them are in the catalog area. The rest should arrive in 15 days. Managing IT resources will be much easier and faster.

Self check-out one-stops will be called self service kiosks. Five have been set up for Modesto. They'll get custom made wraps made by Never Boring Designs. They are deploying three at the main Circulation area on January 24 and one in the Children's Department. They will be offering credit card and coin payments at each machine.

The Library will be adopting a Radio Frequency Identification (RFID) system for inventory tracking and collection management. "Backstage" company is being hired to tag items in Modesto in preparation for the conversion to RFID. We'll deploy our own forces to tag materials at branches. This is expected to be finished before the end of the fiscal year. The information programmed into tags containing microchips is read using radio-frequency technology. RFID enhances security while it reduces the amount of time required to perform circulation operations, reduces the risk of repetitive motion injuries and makes inventory of library materials easier.

Library Document Stations (LDS) are going in now. These will allow customers to scan any document to email, smartphone, tablet, fax, print or USB. Most features of the LDS are free to customers. Library staff has already been trained to assist customers with this new option.

- IX. Announcements – None
- X. Next meeting date: April 13, 2017, 4:30-5:30 p.m.
- XI. Adjournment – Chair

Materials related to an item on this Agenda submitted to the Library Advisory Board after distribution of the agenda packet are available for public inspection at the Modesto Library Reference Desk during normal business hours. Such documents are also available on the Library website at www.stanislauslibrary.org/about_advisory_board.shtml subject to staff's ability to post the documents before the meeting.