

Library Advisory Board
Minutes of January 10, 2008 meeting

- I. Call to order – President David Lopez called the meeting to order at 4:30 p.m.
Present: Sheridan Beuving, Margaret Bowen, Vanessa Czopek, Sue Henderson, Susan Lilly, David Lopez, Sandy McDowell, Nadine Dunker, Josh Vander Veen, Laura Jensen, Suzanne Foster.
Absent: None
- II. David Lopez resigned from the board effective 1/1/08. Sheridan Beuving ran the meeting.
- III. Approval of Minutes of October 25th meeting – Minutes were approved unanimously.
- IV. Old business – Measures
Vanessa discussed measures of success as identified by the board previously, including
 - Marketing budget
 - Hours open per week
 - Expenditures per capita/comparison to other counties
 - Circulation and Electronic Resources
 - Quarterly Statistics wanted by group, not monthly
 - Summer Reading Club Stats/child Cardholders
 - Questions on grant writing database
- V. Public comment period – There were none. Josh Vander Veen introduced himself and applied for the board position vacated by David Lopez. Josh is a student at CSU Sacramento, but lives in Modesto. He is an avid reader and library supporter.
- VI. New Business
 - a. Sheridan Beuving was elected as the new chair. Motion: Sandy McDowell/Second: Sue Henderson. Unanimous approval.
 - b. County Librarian's Report
 - Distributed information about a CALTAC (Library Trustees Organization) workshop scheduled for March 1, 2008 in San Mateo. Those interested can register directly.
 - In December, Library staff became aware of a telephone scam, in which a person was calling individuals claiming to be from the library and asking people to pay fines with a credit or debit card over the phone. The public was notified/warned through news stories and the library web site. There are no reports of anyone who actually gave their personal information to a caller.
 - Library Advisory Board members are invited to attend the Feb. 7 Staff Meeting at 8:15 a.m. This is an opportunity for the board to meet staff and for staff to meet community members who are supporting/advocating for the library.

- The library is working on hiring a Strategic Planner to identify and plan for future facilities and service needs. This will go to the Board of Supervisors for approval.
- c. Customer Relationship Management software Demonstration – Suzanne Foster gave a demonstration of the county’s customer relationship management system. Through the county web site and all county department web sites, customers may submit complaints, requests and comments and find answers to frequently asked questions.
- d. Updates – Susan Lilly
- The Library Foundation Spelling Bee is scheduled for April 24, 6-9 p.m. at the Martin G. Petersen Events Center. Library Advisory Board members are invited to attend and/or volunteer to help at the event. Peggy will help with food at Spelling Bee.
 - The annual Volunteer Luncheon/Shining Star Awards will be held on Saturday, April 5 at the Nick W. Blom Salida Regional Library. Volunteers will be recognized for their contributions and Shining Star Awards will be presented by the Library Foundation to an individual, a company or organization, and a Friends of the Library member.

VII. Next meeting Date – April 10, 2008

VIII. Adjournment – Nadine Dunker made a motion to adjourn. Sue Henderson seconded the motion. Unanimous approval.

Respectfully Submitted by
Susan Lilly