

Library Advisory Board - MINUTES
April 22, 2010, 4:30 p.m.
Modesto Library Conference Room
1500 I Street, Modesto, CA 95354

Present: Peggy Bowen, Vanessa Czopek, Pamela Floyd, Sue Henderson,
Laura Jensen, Susan Lilly, Sandy McDowell, Joshua Vander Veen

- I. The meeting was called to order at 4:34 by Joshua Vander Veen
- II. The minutes of the January 14, 2010 meeting were approved unanimously.
- III. Public Comment - None
- IV. Old Business
 - A. Lincoln Exhibit – Susan Lilly distributed a flier about the Lincoln exhibit, which will be at the Modesto Library throughout the month of June, and related events, including:
 1. Exhibit Kickoff Event – June 3, 2010, 5:30 p.m., where winners of a children’s bookmark contest and a middle/high school essay contest were honored.
 2. Family program, “American Life in Lincoln’s Time” – June 5, 2010, 1 p.m., featuring a clothing demonstration by members of the American Civil War Association, food demonstration by children’s cookbook author, Loretta Ichord and period music by Ernie Bucio and the Gottschalk’s Music Band. The event will conclude with a free showing of “Young Mr. Lincoln” at 2 p.m.
 3. Book Discussion on “Team of Rivals” on June 16, 2010 at 7 p.m. The book by presidential historian, Doris Kearns Goodwin, is a multiple biography about Abraham Lincoln and his political rivals who became members of his cabinet. The discussion will be led by retired history professor Dr. Curtis Grant and attorney, George Petrulakis.
 - B. Outreach Plan Update – Susan Lilly discussed the Outreach Plan. Highlights include library booths at community events, advertising in performing arts programs, the library hosting a Chamber Coffee on June 10, and Facebook advertising, which was very reasonably priced and effective.
 - C. Friends of the Library Conference – May 15, 9-11 a.m., Salida – Vanessa Czopek reported the new date of the Friends of the Library Conference and invited Library Advisory Board members to attend and learn about the activities of other library support groups.

D. Volunteer Event – April 17 – Vanessa asked for comments from LAB members in attendance. Members were impressed with the turnout and noted that it was a nice way to recognize and appreciate the many volunteers who serve in various capacities.

V. New Business

1. Library Foundation Report - None

B. County Librarian's Report – Vanessa Czopek

i. – Campaign – Co-chairs for the next Library Sales Tax Election are Bev Finley and Scott Monday. The committee has been established and the fund, "Yes for Libraries 2012" has been opened. The committee is beginning its planning and fundraising for the election, expected to take place in June 2012.

ii. – Book sale costs raised – There will be a public hearing at the Board of Supervisors meeting, May18, 6:30 p.m. about increasing used book sale prices. The proposal is to increase the cost of hardback books from 50¢ to \$1.00 and paperback books from 25¢ to 50¢.

iii. – Budget Issues – Vanessa distributed handouts, including a budget comparison that shows a fact sheet about proposed budget cuts that would result in reduced hours at the Modesto Library and Keyes Library. Some employees will be affected by layoffs or new work assignments, however the details are still being worked out. The proposed library hours were distributed, reflecting the closure of the Modesto and Keyes Libraries on Fridays and shifting the closed days of other libraries to match the Friday closure in Modesto, as the Modesto Library provides support to the entire system in areas such as IT, Reference and Circulation.

VI. Correspondence – None

VII. Announcements – None

VIII. Next meeting date is July 8, 2010, 4:30 p.m.

IX. The meeting was adjourned at 5:10 p.m.