



Friends of the Turlock Public Library Newsletter

President's Message

by Pat Portwood

It's true that Covid-19 has created a new normal for all of us, but as we enter November, I hope each of you are finding comfort in the beautiful fall days we are experiencing. This is the time of year when it is impossible not to think of the upcoming holidays, the usual joys of the season and the desire to reach out and hug our loved ones.

But then, for me, what comes to mind are the family gatherings that may not happen. I realize that, now more than ever, we need to be thankful and reflect upon what we do have.

For that reason, this issue of the Friends' newsletter is dedicated to our community's many library supporters who are making generous donations, large and small, to our building fund for which we are so grateful. In addition, we owe a great debt to the contractors and workers that are making great progress on our library renovation. It does take a team to accomplish great goals.

In this edition, you will read Diane Gray's message about the positive responses to our recent membership recruitment letter. You will view pictures of the amazing progress on the library building and read about donation possibilities from our Fundraising Committee.

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Membership Update

by Diane Gray

Two more renewals arrived in our Friends' post office box this month! We feel like this is the perfect time for us to share our excitement with you, for these new renewals and for each and every one we receive, especially this year.

Friends of the Turlock Public Library memberships expire annually in June. Many of our faithful supporters renew their memberships at that time. Others renew in January at the time of our annual book sale. This year, because of the extensive renovation of the building, the Board of Directors realized there would be no library to visit and to help remind people to renew their membership. We knew also there would be no book sale. And, of course, the pandemic we are all living through has distracted us from our usual lives and (rightly) changed our priorities. In short, we knew this year would be like no other.

Still, like all nonprofit organizations, our work depends on your generosity. Just like always, we needed your help, so in July we reached out to our most recent members via a personal letter. We explained that, despite the library's closure, some of the staff's expenses go on. We shared how our group hoped to provide funds for a few "extras" to help make our newly renovated library unique and exciting. We asked you to renew your

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Membership Update

(Cont'd from page 1)...

membership and also to consider donating to the Building Fund. To this end, we offered a new Multi-Year option, a membership that directed a portion of each renewal directly to the building fund.

In order to reach out to other supporters, we also placed our letter in the Friends' newsletter and posted it to our Facebook page. Despite what we knew were uncertain times, we hoped our members would share with us and our local library whatever they could.

Your response has been fantastic! Twenty-seven of you have taken us up on our new multi-year membership. Others simply renewed their individual or family memberships while some made extra donations to the Building Fund as they were able.

Our response rate is just under fifty percent, a wonderful number for any nonprofit recruitment campaign. This week's contributions (in response, remember, to a letter that went out almost three months ago) brought the total raised to over \$3,400!

For those of you who have responded to our renewal requests, please accept our deeply-felt appreciation. For other supporters, remember it is never too late to join the Friends or to renew your membership. This is your chance to help us make our community library the most unique in the county!

President's Message

(Cont'd from page 1)...

Did you know we have a Facebook account as well as Instagram? There are many ways to communicate with us and we would love to interact with you and answer questions. See page 5 for information on Facebook and Instagram.

The Friends of the Library Board meets via Zoom each month on the first Wednesday at 6:30 PM. We welcome any of you to attend. We are sure many of you would be interested in our current projects. Just this month we have begun to collect your used books again. Email turlock@stanlibrary.org for information on accessing our meetings via Zoom.

You may also be excited by the creation of an Art Committee that will partner with the Carnegie Arts Center for competition and library displays. In addition, you will hear lively discussions and reviews of our fundraising progress.

The Fundraising Committee has created a permanent Community Donor Wall in our library. This opportunity provides for individuals or families, organizations or businesses to participate in establishing a lasting legacy. The funds raised will be used for enhancements within the library. If you would like to be recognized on the opening Community Donor Wall, please submit your donation and the Pledge Agreement on page 3 to FOTPL by February 1, 2021. If you have any questions, please call Pat Portwood at 209-634-3592.

Finally, with the holidays coming up, this is an ideal time to gift a membership and / or dedicate a donation to the Friends of the Turlock Public Library. Remember that we are a 501 (c) 3 nonprofit organization so your contributions are tax deductible.

As a Board, we look forward to Spring 2021 and the opening of the shining star library in our community. We remain thankful for each of you, our caring, supportive county and community.

Friends of the Turlock Public Library
 P . O . Box 1260 Turlock, CA 95381
Campaign for the 2020 Turlock Public Library

COMMUNITY DONOR WALL PLEDGE AGREEMENT

In Consideration of Securing Recognition on the Community Donor Wall, the undersigned pledges an amount from \$100.00 -- \$4,999.99 _____ to the Friends of the Turlock Public Library.
 (amount of pledge)

Lettering, materials and exact location shall be subject to design specifications of the Friends of the Turlock Public Library. The recognition below shall appear on the Community Donor Wall at the level consistent with the full amount of this pledge, \$_____.

Recognition shall appear as: _____

In order for donations to be included on the opening Community Donor Wall, the Pledge Agreement must be submitted to FOTPL by February 1, 2021.

The term of recognition shall commence on completion of the newly remodeled and renovated 2021 Turlock Public Library and shall remain in perpetuity as long as the building stands as Turlock Public Library.

If the person or entity named in the Naming Opportunity commits any act which, in the reasonable and good faith opinion of the holders of the library, namely Stanislaus County, the Friends of the Turlock Public Library, under the direction of Stanislaus County, compromises the public trust or the reputation of the institution, including acts of moral turpitude, the institution with the approval of the board of trustees has the right to remove the name. The holders of the library shall have the right to terminate the Naming Opportunity on thirty (30) days written notice without refunding any payments made pursuant to this Pledge Agreement.

Community Donor

Friends of the Turlock Public Library

A California Non-Profit Corporation

By: _____

By: _____

Print Name: _____

Title: President

Address: _____

Print Name: _____

Date: _____

Date: _____

The Friends of the Turlock Public Library is a non-profit public benefit corporation under Internal Revenue Code Section 501(c) (3) – Federal EIN 77-0340842

Contributions are tax deductible to the extent permitted by law.

From the Librarian's Desk....

by Diane Bartlett

Dear Friends,

Sometimes waiting until the last moment is a good thing.

If I hadn't waited to submit this article, I wouldn't have had a chance to share with you today's news. Today, HeyTurlock announced the 2020 HeyFave awards and the Turlock Library won the Smartest HeyFave Award for the second year in a row.

This tells me a couple of things: (1) the Turlock community appreciates their library and (2) we are not forgotten, even in these unusual times. Yes, the library does its best to bring library services to the community, and I appreciate you all spreading the word that we are still offering materials and programs to our residents.

In fact, as things change, I encourage you to keep up to date by visiting our website (www.stanislauslibrary.org), where you can find information about programs such as Virtual Story Time, Trivia Nights, and Virtual Book Chats. We have a new way for you to get reading recommendations. Simply fill out the Reading Recommendations form you will find in the 'Catalog' pull-down menu on our website. Don't worry though; staff are still available by phone for recommendations. The website also has the current status of library services as well as a special page dedicated to the Turlock Library Expansion.

Don't hesitate to stop by 550 Minaret Avenue and watch as the expanded library emerges. It's very exciting!

Thank you for all your support.

Thank You

Dr. Robert McCulla, Turlock Dental Care, presented Pat Portwood, FOTPL President, with a generous donation to the FOTPL building fund.

Thank you Dr. McCulla for your donation and support!

Donations to the building fund will assist in bringing a modern, expanded and repurposed library to our community. Anyone interested in making a donation or wanting additional information may email :

FriendsofTurlockLibrary2020@gmail.com



**Friends of the
Turlock Public Library**

Our Purpose

To support the Turlock Library by raising supplementary funds, by advocating for adequate public library funding and other concerns at the city, county and state levels and by sponsoring special library programs to benefit the Turlock community.

Information

Meetings are held the first Wednesday of each month at 6:30 PM at the Turlock Library. Meetings are open to all members and the public.

Our newsletter is published quarterly (February, May, August and November).

Our mailing address is FOTPL, P.O. Box 1260, Turlock, CA 95381-1260.

Friends of the Turlock Public Library is a non-profit 501(c)(3) tax-exempt organization.

Board of Directors

- President: Pat Portwood
- Vice President: Sabra Stafford
- Treasurer: Carmen Ingols
- Secretary: Jane Cluff
- Membership: Diane Gray
- Public Advocacy: Brooks Judd

Directors-at-Large

- Jackie Oyer
- Greg Rogers
- Terri Shaver
- Sandi Sing
- Mary Ward
- Patricia Williams

Newsletter Editor

Phyllis Frasier



**Find FOTPL
on
Facebook and Instagram**

Now you can follow FOTPL not only on Facebook but on Instagram too!

Posts include photos and information on the Turlock Friends', the renovation and expansion of our library and other information. Simply look for Friends of the Turlock Library and follow our page on either platform.



Recent photos of show the progress being made on the renovation and expansion of our library.



Drive by and see what new changes are being made!

Books Wanted!



Finally we have a space to store donated books! This is in anticipation of the new Friends' Book Store which will be located in our new library. Newer titles are greatly appreciated.

To find out what types of books we are looking for or how to drop off or have books picked up please contact Jackie at:

FriendsofTurlockLibrary2020@gmail.com

Thank you for your support!

Friends of the Turlock Public Library
P.O. Box 1260
Turlock, California 95381-1260