

FRIENDS of the TURLOCK PUBLIC LIBRARY
MEETING of the BOARD of DIRECTORS
MINUTES

NOVEMBER 4, 2009

CALL to ORDER & INTRODUCTIONS:

Meeting was called to order at 7 pm by Nancy Jewett, Pres. In attendance were Board Members: Nancy Jewett, Pres., Faye Gibbs, VP, Susan Helm-Lauber, Treasurer; Pat Hickman, Secretary; Michael Fuller, Joan Ahlstrand, Christine Nielsen, Dieter Renning, Ann Krabach, Jeanne Endsley & Dorothy Finnegan. Also in attendance: Sandy Mann, Peggy Smurr, Hanna Renning and Carol Blomquist, Turlock Public Librarian.

APPROVAL of MINUTES:

Several corrections were made to the minutes: corrected spelling of Krabach; Changed Book Bin report to read Faye Gibbs had the bill for lighting in the Book Bin; and we had 205 members (not 225). On motion by Renning/Fuller the minutes were approved as corrected.

REPORTS:

PRESIDENT'S REPORT:

- Nancy forwarded an email to the Board from Cunningham School requesting another field trip for the students to the library.
- Reminded people we need to do book sorting for the book sale.

TREASURER'S REPORT (Susan Helm-Lauber):

See attached reports for September and October. Faye presented bills she had paid: \$77.05 for a light for the Book Bin, \$4.34 for a bulb, and \$13.97 for minor repairs at the library. Also presented was a bill from Susan Guest, Children's Librarian, for \$271.48 for the recent children's programs – puppets, Halloween programs, etc. Motion by Fuller/Renning to pay the bills. Passed unanimously.

Susan explained that the \$17,000 CD money was placed in the savings account at BofA. We need to check which banks are offering the best interest on CD's so we can place this money in a CD. Endsley volunteered to call the banks and see who had the best interest rate and report back next month. When we place this money back in a CD we need to leave \$4000 in BofA balance to keep our charges to a minimum, so only put \$13,000 in a CD. Our other 2 CD's expire in January, we need to be thinking what we want to do when they expire.

LIBRARIAN'S REPORT: Carol Blomquist

- DVD request for Turlock Public Library – Discussed last month, Carol reported the beginning adult collection would be classical movies and a few new popular movies. The children's collection would be educational and classics (Snow White, Muppets, etc.) Each DVD cost approximately \$20. Right now, if a Turlock Library customer wants to check out a DVD, they can – but the DVD's are physically kept in Modesto or Salida. Turlock Library would like to have their own in-house collection of DVD's for children and adults. Hopefully the library will eventually have about 300 movies for adults and 150 for children. Hickman/Gibbs motion to allocate \$2000 for adult DVD's and \$1000 for children's DVD's. Motion passed unanimously.
- September 2009 circulation at Turlock Public Library is up 18.7% from September 2008 – 4,475 more items than last year [2008 = 23,942; 2009 = 28,417]. A recession seems to always increase library usage.
- Customer was asking about Book Sale dates. Carol suggested we post a notice on the bulletin board of the sales dates.
- Children's Department activities for October –
 - Four classes visited the library – 161 children and parents.
 - One visit of librarian to school class of 20 students.
 - 14 story times – total attendance 565 children and parents.

- Special Read for the *Read for the Record Story Time* [Special Reader – Sandy Mann] – 23 attendees.
- Bookmarker making craft with 45 participating.
- Halloween program had 140 participants in the two sessions. Thanks to all who volunteered to help.

MEMBERSHIP, Christine Nielsen:

208 members. Discussion if family memberships should be sent one or two membership cards. Cost of membership cards is approximately \$35 for 200 cards. Decided to continue with one card per family. If someone request a second card the Chairperson will make one for them. Persons wanting to be at Book Sale on membership night can just give their name as membership list is at the sale.

BOOK BIN – Joan Ahlstrand:

FOL made \$96 last month – a slow month. Joan asked for volunteers to assist at the Book Bin during the city Christmas activities downtown. Will have a booth Friday, Nov. 27 from 4 to 9 pm and again on Friday December 4 from 4 to 8 m.

Ritzy Rags, location of the Book Bin, had an ad in the Modesto Bee saying they were moving their Modesto store to a larger location.

Peggy reported she had signs placed at CSUS Art & Music Departments advertising the music and art books they have for sale at the Book Bin.

BOOK SORTING for ANNUAL BOOK SALE

Sandy announced she needs volunteers to help sort books for the sale on November 17, 18, & 19 between 8:30 and 11 am. Just show up at HyPower on those days to help sort the books.

LIBRARY BOOK STORE COMMITTEE, Pat Hickman

Article written by Pat for the November Newsletter asking for volunteers to help operate a bookstore if we decide to open one in the library. Report back next month on status of opening an in-library bookstore. Faye Gibbs, Pat Hickman, & Christine Nielsen agreed to co-chair the In-Library Book Store if it becomes feasible to have a bookstore in the library.

The Board agreed that Ritzy Rags should be told we are considering operating a Bookstore in the library and that this store would not be in competition with the Book Bin. The store in the library would be set up to appeal to a different clientele.

OUTREACH COMMITTEE ARRANGING for 3RD GRADERS to OBTAIN LIBRARY CARDS and field trips to the library. Joan reported the committee met and is the process of finishing the application request at one elementary school. The committee plans to do 4 elementary schools this school year. That will mean all public elementary schools in Turlock have been approached regarding library cards. Next year they will either offer the cards to the private schools or start over with the public schools. Each school is now being offered to have their bus transportation for a field trip to the library paid for by Turlock FOL. Cunningham school accepted the offer last year and has asked if we would offer the field trip to them again this year. Gibbs/Fuller moved we pay up to \$250 for Cunningham schools field trip to the library; passed unanimously.

OLD BUSINESS:

STREAMS IN A THIRSTY LAND, Joan Ahlstrand

Efforts to sell *Streams in a Thirsty Land a History of the Turlock Region* by Hohenthal, Caswell, and Others (John Edward Caswell, Ed.). We invested in 100 of these books. At the Book Bin, under our current agreement with Ritzy Rags, we are losing money for each of these books we sell. We cannot sell new items ourselves without obtaining a resale license. We need to find a way to sell these books a full price if we are to recoup the investment we made in the books. We need to find a way to sell them at KIVA Bookstore on CSUC campus and to find out how many of these books they have right now. Susan will talk with RayDelle about this.

WEBSITE INFORMATION, Pat Hickman - Currently, thanks to the County Library webmaster, our FOL website has our minutes, newsletter, membership application, officers, meeting times and dates, organization purpose, and copy of the CPPS study on need for a library.
Website address <www.stanislauslibrary.org/about_friends_turlock.shtml>

MICROFILM of TURLOCK JOURNAL, Jeanne Endsley – FOL has not done any microfilming of newspaper this past year. Cost is becoming prohibitive. CSUS is looking into another way of preserving the newspaper. CSUS also had many of issues we are missing, looking to see if we can find away to get copies of their issues to help fill the “gap” that exist at the Public Library. The Turlock Journal is no longer microfilming the newspaper, they are saving it digitally. For us to convert to saving the newspaper digitally would require extensive changes in the library system – may not be feasible. Librarian reports that at least once a week someone asks to see an outdated copy of the Journal, so there is a need for this service.

NEW BUSINESS:

By-Laws need to be reviewed this year. Dieter Renning and Pat Hickman agreed to review them before the next meeting and will report back to the board.

Motion Fuller/Nielsen to adjourn the meeting - Meeting adjourned at 8:30 pm.

Next meeting – December 2, 2009 @ library @ 7 PM

Respectfully submitted,

Patricia Hickman, Secretary