

Friends of the Turlock Public Library
Minutes of Annual Meeting
June 6, 2012

I. Call to Order

The annual meeting was called to order at 7:05 PM by President Pat Hickman. Those present were: Pat Hickman, President; Faye Gibbs, Vice-President; Dorothy Finnegan, Secretary; Jeanne Endsley, Treasurer, Brooks Judd, Public Advocate; Michael Fuller, Membership. Board members included: Nancy Frykman, Gity Miller, Christine Nielsen, Pat Portwood, Cynthia Williams. Others present included: Joan Ahlstrand, Stanislaus County Library Advisory Board; Carol Blomquist, Turlock Public Librarian; Jayne Smith, Historian; Chris Hughes; Sandy Mann; Pat Rubalcava; Michael Seifert, Peggy Seifert; and Jack Williams.

Introductions were made of all people in attendance.

II. Approval of Minutes

After we were given time to read over the annual minutes of June 2011 , they were approved on a motion by Jack and seconded by Michael.

III. Reports

A. President's Report by Pat Hickman.

Pat read her report, a summation of the year's work, with emphasis on the FOTPL efforts in getting Measure T passed. Accolades were given to: Pat Portwood who was our liaison with the county committee; Brooks Judd who did outstanding publicity by writing letters and soliciting donations; Jackie Oyer who was in charge of telephoning to voters in the Turlock precincts; and Hanna Renning who chaired campaign tables at the library and Farmers' Market. Pat wondered who the 18.93% of NO voters were?

Jack Williams commented on the Measure T campaign. He was pleased, of course, with its passage, but was concerned why "the powers to be" asked for only a term of five years, and he thought they should have asked for the maximum allowance of fifteen years. He felt it was a waste of money and resources to stage such an elaborate campaign which raised \$150,000 averaging out to \$30,000 a year. The campaign has to begin all over again in four years. This seems to be a waste of money when the \$150,000 cost of the campaign could have been spread over 15 years.

Pat Portwood will soon have a debriefing meeting with the county coordinators and will raise questions about term length. Some of the voters wondered why they were voting again when they had just voted on it five years ago. Pat was also concerned about the wastefulness such as the excessive amount of voter pamphlets which could not be reused.

B. Treasurer's Report by Jeanne Endsley.

As Jeanne came late to the monthly meeting, we discussed both the monthly treasurer's report for May 2012 and the annual treasurer's report for 2012-2013. Since we have a \$500 gift check from Safeway, we have to determine how to donate it to the Measure T campaign and not exceed the allotted 20% of our annual budget. Jeanne had figured it into our budget. Jack

suggested on the annual treasurer's report to reduce the allotted \$4,119.00 budgeted for the library tax campaign to \$500 since we are only giving this once with the balance to be paid when the next campaign occurs. This left allotted money in the amount of \$3619.00 in the budget that was changed in the budget to expenditures for library equipment.

The Friends' Bookstore earned \$181.68 for the month of May and the Book Bin earned \$105.75. In the annual report by Pat, the Friends' Bookstore had earned \$3,000.00 and the Book Bin \$1,300.00. The annual book sale earnings of \$5,000 plus our stores' earnings added up to \$9,300 as the amount of money the FOTPL raised last year for Turlock Public Library. With an annual budget of approximately \$25,000, this leaves FOTPL with a deficit of \$15,700, a classic case of deficit spending. We have been using up "saved money," but we will need to come up with some creative ways to raise money in the coming years.

The treasurer's report as corrected was approved upon a motion by Jack and seconded by Cynthia.

On a motion by Cynthia and seconded by Gity, three checks will be paid: \$412.62 to DEMCO for supplies; \$357.24 to Susan Helm-Lauber for the 2 newsletters; and \$74.52 to Susan Guest for supplies.

C. Membership Report by Michael Fuller.

Currently we have 54 lifetime members, 198 members paid for 2011-2012, and 116 members paid for 2012-2013 for a total of 368 members.

D. Librarian's report by Carol Blomquist.

Carol was pleased to announce that the new children's librarian will be Jodi Miller who will replace Susan Guest upon Susan's retirement at the end of June.

The Summer Reading program began on May 26 this year. Last year there were 1,237 participants. There is also a Teen Summer Reading program which the libraries would like to see grow. This year each library branch offers a Teen Prize of a color Nook which should give teens an incentive to join the program. The Adult Summer program will continue with drawings each month for gift certificates at Starbucks and Jamba Juice. There will also be a local "grand prize" for adults, a basket of items not yet determined. The FOTPL funds these gifts.

Currently there are 12 fabulous volunteers working at the Turlock Library. Joyce coordinates the volunteer program. There has been a total of 1287.5 volunteer hours since July 1, 2011. With the cut backs in staffing from the county funds, the hours worked by these volunteers are much appreciated.

Carol thanked the FOTPL for its continued support. The FOTPL donations have specifically allowed Turlock to buy an enlarged DVD collection for both children and adults. She reported that many customers have commented on how wonderful it is to check out DVDs at the library.

Other accomplishments mentioned briefly: FOTPL sponsorship of second performances for the Summer Reading program as well as several performances of the Puppet Art Theater; Gity and Brooks efforts in getting a \$2,000.00 donation from "Off Center Thrift and Gift" used directly to buy materials for the library; and the successful 100th anniversary of the Stanislaus County Library system in which FOTPL gave financial support and worked at the event.

E. Public Advocate Report by Brooks Judd.

Brooks again accomplished "big things" for Friends. He had a letter published in the "Turlock Journal" explaining the plight of our annual book sale and the need for donated books. People supporting the library's sale brought in 11 boxes of donated books for sorting. Brooks wanted to know if he could put letters in the "Modesto Bee" asking for donated books.

F. Book Sorting Report by Sandy Mann.

Because of the books recently donated, there will be enough books to have a sorting which will be on June 26, 27, and 28 from 9 to 11 AM at HyPower. Sandy will send out an email asking for volunteers. We are still in need of books for our annual sale, and we will need to discuss this at length in future meetings. Sandy reported that people can also leave books on her porch at 601 Crane Ave., Turlock.

IV. Old Business

A. Save Stanislaus Libraries campaign by Pat Portwood.

Pat reported that though it was a lot of work, it was a good experience for her to work on the campaign. She said the Turlock people are civic minded, and she appreciated the work FOTPL did to help with Measure T. As a side benefit, Pat learned where many streets and businesses are located in Turlock. In return, Joan thanked Pat P. for her work and expressed how easy it was to work with Pat. We all agreed that Pat did an extraordinary job on the campaign.

B. Fund Raising Project at Modesto Mall by Faye Gibbs.

Faye reiterated the process of cleaning out the mall fountain and collecting and "laundering" the coins. There needs to be a letter sent to the Mall explaining our need and use for this money. Brooks will take on this responsibility. We can be put on a waiting list, but probably Modesto non-profit organizations have first dibs.

Gity brought up the idea of a donation box within our library. There is a donation button on the County Library Friends web site. Would the money collected here be for FOTPL or would it go into the general fund? Carol will look into the possibility of a donation box.

C. Purpose of Table at Farmers' Market by Pat Portwood.

Pat reported that she would like to see FOTPL have a table twice monthly at the Turlock Farmers' Market on Broadway. There would be two shifts from 8-10 and 10-12. This table will provide a locale for: communication from FOTPL and library to the community; distribution of calendars of library events; advertisement of our book stores; distribution of bookmarks; applications for new members; a forum for discussion of library benefits such as story hours, puppet shows, etc.; requesting book donations for our sales; etc. Joan said it might be a place to sell our donated gardening books. This appears to be a beneficial activity to promote library functions and to recruit members of the FOTPL.

V. New Business

A. Officers for 2012-2013 resented by Faye Gibbs.

A slate of officers for the FOTPL for 2012-2013 was presented for approval. The OFFICERS will be: Pat Hickman as President; Nancy Frykman as Vice-President; Jackie Oyer as Secretary; and Carmen Ingols as Treasurer. DESIGNATED DIRECTORS: Brooks Judd as Public Advocate and Gity Miller as Membership Chair. DIRECTORS AT LARGE: Jeanne Endsley, Donna Lolli, Pat Portwood, Leandra Sagayno, Linda Lee, Mike Seifert and Michael Fuller.

Pat asked if there were any further nominations, and there were none. On a motion by Jack and seconded by Sandy, the slate was unanimously approved.

B. Presentation of 2012-2013 budget by Jeanne.

The Budget Committee meeting was attended by Jeanne, Pat Hickman, Jackie, Nancy, Carmen with Carol as advisor. The following changes were made. The Gallison Fund was removed from the annual budget as it is a Certificate of Deposit with a specific spending requirement. The annual FOLUSA membership dues have been reduced from \$80.00 to \$65.00 annually. The allotted Library Tax Campaign money was reduced to \$500.00 and the remaining money of \$3,619.00 was allotted to library equipment as previously mentioned in the minutes. There was a brief discussion of spending this equipment money on a second Book Drop for returned books. This has been investigated by Brooks and Carol. It was asked if a Book Drop could be manufactured by a local business more cheaply. This discussion was tabled.

On a motion from Jack and seconded by Brooks, the 2012-2013 budget was approved as amended.

C. Bylaws changes presented by Pat Hickman.

The changes in the Bylaws have been previously discussed and sent out in written form to the members via the newsletter to be in compliance with our Bylaws amending process. There was little discussion except we still are not sure when the old terms end and the new terms begin as addressed in ARTICLE VI, Section 5. Is it immediately at the end of the annual meeting or at the beginning of July? This will have to be discussed at future meetings. This will probably be another change to the FOTPL Bylaws in the future.

On a motion by Cynthia and seconded by Michael, the changes to the Bylaws were approved.

D. Fund raising ideas and projects for future years.

Due to a shortage of time, this was tabled to give us time for thought and inspiration.

Pat announced that our next meeting would be on Wednesday, August 1, 2012 because July 4th falls on the first Wednesday in July, our meeting date. Any important votes will be conducted via email during July.

VI. Adjournment

On a motion by Michael and seconded by Faye, the annual meeting of 2012 was adjourned at 8:40 PM. The next annual meeting will be on June 5, 2013.

Respectfully submitted,

Dorothy Finnegan, Secretary

