

FRIENDS OF THE PATTERSON LIBRARY MINUTES

March 13, 2017

CALL TO ORDER: The meeting was called to order by President, Peter LaTorre at 1:00 PM in the library conference room.

MEMBERS PRESENT: Diane Adams, Pat Burch, Helen Castro, Trudy deGroot, Xia Thao, Sue Henderson, Peter LaTorre, Judy Mullins, Pat Wells and guests Jane Manley, Pat Portwood and Bryan Sontag

PLEDGE OF ALLEGIENCE: Members recited the pledge.

INTRODUCTIONS: Peter introduced Jane Manley and Pat Portwood co-chairs of the Stanislaus Library Foundation who are here to tell us about the Foundation and what they do. He also introduced Bryan Sontag who is the Branch Operations Manager for the Stanislaus County Library System.

MINUTES: The minutes of the February 13, 2017 meeting were read and approved.

TREASURER'S REPORT: Treas., Sue Henderson, reported that the balance as of February 13, 2017 was \$6,837.63. This does not include the cash box of \$80 and the CD of \$2,311.46. After expenses and deposits, the balance as of March 13, 2017 is \$6,696.39. Sue said that our CD matures in May and we need to decide what to do with it when it matures. We originally got it to use for the purchase a library marquee. Does anyone know how much an electronic marquee costs? Xia said she will check on it. There was discussion about electronic marquees, signs, etc. Bryan said he had some experience at the Oakdale Library when they were looking into purchasing electronic signs but these were ruled out because of the cost (around \$10,000). We need to check to see if we need approvals from the city or county to put up a sign.

LIBRARIAN'S REPORT: Xia said since Bryan is here today, she wondered if anyone had any questions for him about the new library accounting policies. There were no specific questions. Xia said that on March 3rd the Patterson Library had a Dr. Seus birthday party, which was a huge success. They had cake and crafts and about 75 children attended. She thanked us for our help. Xia requested

\$200 to buy books to give away at the Day of the Child activity on March 29th. Sue Henderson made a motion to give Xia the \$200 she requested for books. Pat Wells seconded the motion and it passed.

Xia said she has the invoice for Python Ron to give the treasurer.

BOOK SALE REPORT: Trudy brought the flyers and book marks advertising the book sale for members to distribute to various businesses in town. She also has the worker sign-up sheets again.

Peter asked Trudy if we have enough books for the sale. She said we can always use more. Xia said the Newman Library is going to send us some books.

PRESIDENT'S REPORT: Nothing to report.

OLD BUSINESS: No old business.

NEW BUSINESS: Library Foundation: Pat Portwood spoke about the Library Foundation. She said the Foundation oversees all the 13 branch libraries and raises money for them to try to equalize all the libraries.

Pat said that Olga Cardenas, who is the Outreach Librarian started a book club at the Juvenile Detention Center which the juveniles really enjoyed. Olga received an award for \$5,000, which Toyota matched and the amount has now grown to \$20,000, which they plan to use to start a library at the Juvenile Detention Center.

Jane said that one of the programs the Foundation funds is the Summer Reading Program at all the branch libraries. This program is for adults and children and is a very popular program. Last year they had about 13,000 participants.

Another thing the Foundation does is the Volunteer Appreciation and Shining Star Awards Presentation. This year it will be on April 8 at the Salida Library at 2:00 PM at which time Trudy deGroot will be honored as a Shining Star recipient.

The Library Foundation also provides money to the library for E-books.

The Foundation has one fund raising event a year called, Garden Gala, which is held in September and features a dinner, dessert auction and speaker. Last year the theme was poetry and they had guest poets come and read their poetry. They raised about \$38,000 last year. Another fundraiser is a direct mail campaign all over the county in November-December time frame. They average about \$15,000-\$22,000 per year. Other ways to raise money is through business partnerships and grants.

Pat said they are always looking for new board members for the Library Foundation. They only meet once a month.

Pat is the co-chair of the Save Stanislaus Libraries Campaign which is the 1/8 cent sales tax that expires in 2018 and which will be on the ballot in November. This sales tax funds 86% of the library's budget and this renewal/continuation of the tax will be for 12 years instead of 5 years. The kickoff for this campaign will be in August and volunteers are needed from each community as coordinators to work for the campaign. Peter said he would volunteer (which he did last time also). There will be a meeting April 29th in Modesto at the McHenry Bowl from 10:00-12:00 for all volunteer coordinators. They need someone from the Patterson area to host fundraising events for the campaign.

Pat said it would be nice to have a meeting of all 13 branch Friends of the Library to get together to share ideas. Vanessa had a couple of these meetings in the past.

Patterson Volunteer Program: Peter had a letter the Friends received from the City of Patterson Recreation Department regarding the re-launching of a volunteer program. This letter went to various organizations in town requesting their support. Judy said she would scan the letter and send a copy to all Friends active members.

ADJOURNMENT: The meeting was adjourned at approximately 2:05 PM. Next meeting will be April 10th.

Respectfully submitted,

Judy Mullins, Secretary