



Friends of the Modesto Library
Board of Directors Meeting
September 7, 2016
Modesto Library Conference Room

Meeting called to order at 6:30 by Co-President Maree Hawkins.

Officers and Directors present: Anne Britton, Cande Brody, Jonaca Driscoll, Ellen Dambrosio, Jean Haven, Maree Hawkins, Denise Nordell, Barbara Quinn, and Cathie Peck.

Michael Leamy, Modesto Library Manager

Kristine Ezovski, The Little Shop Manager

Absent: Christine Brereton, Pam Pallios, Carmen Pedrioli, and Judy Pierce.

Minutes of the June 1, 2016, Board of Directors meeting were approved.

FINANCE

Treasurer's Report: Jonaca Driscoll

June 1, 2016 - August 31, 2016

Expenses:	\$ 4,169.58	
Income:	\$ 3,479.52	
PayPal:	\$ 89.75	
Bank of America Account:	\$ 5,133.64	
FOML Checking Account:	\$ 17,419.69	
FOML Savings Account:	\$ 1,707.23	
Total Assets		\$24,350.31

The quarterly payments for FOML 2016-17 contributions to the Modesto Library are being paid by Jonaca. Funding approved for the Adult programming and the Children's programming is paid when requested.

ACTION: Motion by Anne that the \$150 gift to Clare for her longtime support be made in the form of children's books. It was seconded by Barbara and passed unanimously.

Michael will arrange to have bookplates made.

Little Shop Report: Kristine Ezovski

6/01/16 - 8/31/16 Net Income: \$212.76

Revenue: \$ 219.50 Expenses: \$ 6.74

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Two concerns were mentioned:

No staffing on Fridays. Kristine will check on this.

Signage was removed. Michael explained that it was being replaced.

REPORTS

Librarian's Report: Michael Leamy

1. The basement flooring is being replaced so all FOML supplies there must be identified to be stored/removed.
2. Three children's staff members will be attending the CLA conference in Sacramento thanks to funds provided by FOML.
3. The library continues to offer engaging activities for children. Examples are the Toddler Dance Party and yoga classes.
4. Michael passed out the lists of Adult and Children's Programming offered April 2016 through August 2016.
5. Attached is the list of projects and upcoming events at the Modesto Library.

President's Report: Maree Hawkins/Denise Nordell

1. Maree and Denise have been busy acquainting themselves with FOML business. They enjoyed their chats with Christine, Pam, Michael, Sheri, and Anne and have plans to continue this with other board members as the year progresses.
2. Olga sent the Juvenile Hall Unit 5 Teen Book Club survey results which showed that the boys enjoy reading more, learning new things, and eating the snacks. Jonaca announced that the program is so successful that the book club will now be meeting two times a month. Michael thanked FOML for their initial support for Olga's outreach which really got the program off the ground.
3. Denise shared the results of the survey of the FOML officers and the Board, and she and Maree have already implemented some of the suggestions. Examples include: more time for discussions, an opportunity to get to know each other better, and delicious cookies at the meetings.
4. Denise and Maree will be switching off the newsletter and the meeting responsibilities.
5. Reference Librarian, Vicki Salinas, requested permission to use FOML letterhead for request for donations for pumpkins for the adult program. It was approved.

Membership Update: Ellen Dambrosio

We currently have 113 paid members for 2016. There was a big increase in membership renewals after sending the renewal reminders by USPS. Twenty-four of our 2015 members still have not renewed, and fifty-four lapsed members (from 2011-2014) have yet to rejoin.

Ellen's goal for next year is 150 members. There was discussion on encouraging more businesses to become members of FOML (dues are \$100) since it is to their advantage to improve children's literacy in our community.

Imagination Library Report: Cathie Peck

Burbank School has the largest enrollment with 160 students, and the program continues to grow. Children receive in the mail a book a month from birth to age five. Stanislaus READS! provides the outreach to help parents help their children. The Cradle to Career program is expanding. Being able to track the progress of participants and the impact of Stanislaus READS! will be invaluable in evaluating the success of the program.

ACTIVITIES/MEETINGS

Halloween event: Cande Brody

This will be held October 26th after story hour. They are preparing for 125 children, and the supplies for the stations are collected and most everything is purchased. The remaining prizes needed may be available in the basement. Christine will be filling in on Oct. 26th since Cande will be out of town. Sign-ups are needed for eight volunteers on that day.

Omega Nu grant: Anne Britton

FOML has received a \$1000 grant from Omega Nu to promote early childhood literacy. Anne has spoken with children's author Rosemary Wells, and she is available in April to come and present a program for FOML for \$1,000 if we arrange for her to also present workshops at 2 elementary schools for \$2,225 per school. Anne will work to locate two schools who have the funds and would like to take advantage of this opportunity. We would also have to raise funds for airfare and housing costs.

Discussion: Improving attendance at March general meeting

Several ideas were suggested and discussed such as:

- a. The "Technology Petting Zoo" where attendees could bring their own devices or use the library's and learn more technology
- b. "What your library can do for you" presentation
- c. Behind the scenes tours
- d. Having a table to register for eScrip

Good publicity is needed. A goal has been set of having 50 members attend, including the officers and Board of Directors.

FUNDRAISING

November Scholastic Book Fair: Anne Britton

Dates are: Nov. 9,10, 12 . Anne will be sending out a request for volunteers.

A volunteer with Facebook and tweeting experience is needed to help with advertising. Denise offered to help with that. It was decided that the profit will be taken in Scholastic book credit rather than cash to double the profit.

Save Mart/eScrip Update: Ellen

eScrip earnings from April - July were \$196.12 This was made possible by 16 eScrip-registered shoppers at Save Mart, O'Brien's, Lucky, Food Max, and some online shopping. Earnings are lower since the S.H.A.R.E.S program became *Shares powered by eScrip* on April 1, 2016.

Barbara mentioned the difficulty she had registering to participate in the eScrip program.

Discussion: Used book sale and other ideas for raising money

A new coordinator is needed for the next used book sale. Maree will talk with some people who might be interested in helping. The "How To" guidelines provided by Clare are very complete and helpful. Denise suggested that the job duties be shared since there are four areas: sorting, transporting the books, managing the day of the sale, and publicity. Selling the used books on an on-going basis or on eBay was discussed. Denise will check with the Turlock Friends about the group's on-going used book sale. Maree will schedule a meeting with Pat Gladke who is interested in helping.

ADDITIONAL ITEMS

December FOML Board Meeting agenda: It was suggested fundraising ideas be included.

VOLUNTEER OPPORTUNITIES/CALENDAR

September 24, 2016	Stanislaus Library Foundation Gala Reservations due by 9/14/16. Raises money primarily for summer reading challenge in all 13 libraries.
October 8, 2016	All Friends Meeting
October 8, 2016	All Kids Craft Fair (contact Children's Dept. to volunteer)
October 19, 2016	Book Club information and Sharing 6:30 pm
October 26, 2016	Halloween Parade (contact Christine Brereton to volunteer)
November 9,10, 12	Scholastic Book Fair (contact Anne Britton to volunteer)
December 7, 2016	FOML Board Meeting 6:00 pm
December 14, 2016	Board and volunteer thank you party hosted by Maree and Denise

The meeting was adjourned at 8:10 p.m.

Next meeting: December 7, 2016, 6:00 p.m.

Respectfully submitted on December 7, 2016

Jean Haven, Secretary