



Friends of the Modesto Library
Board of Directors Meeting
September 5, 2012 6:30 PM
Modesto Library Conference Room

Called to order at 6:30 by President Anne Britton.

Directors present: Anne Britton, Katherine Johnson, Ellen Dambrosio, Jonaca Driscoll, Susan Hannah, Judy Pierce, Barbara Quinn and Library Director Vanessa Czopek

Minutes of the June 6 Board of Directors were meeting approved.

Librarian's Report (Vanessa Czopek)

- 1- Once again Vanessa thanked the Friends for Measure T support, as well as the approximately \$11,000 given to the library in the last year. Anne read a thank you letter from Vanessa.
- 2- Vanessa distributed an analysis of Save the Libraries 2012 Election. Funds left over will be applied to the next election in 2017. She reminded us that the Friends could contribute an additional 20% of their budget each year.
- 3- The Summer Reading program participation was up for children and teens, but down for adults. Next year's theme could be a sports theme and will be launched in late 2012 or early 2013. The library will be looking for local sports figures that could be an asset to the program.
- 4- A soft launch of e-books will be made on September 10th, and advertised in mid-October. 400 e-books have been purchased, with additional titles to be added weekly. The Friends have donated \$5000. E-books will be loaned on a 21-day check out and then will disappear from your device. There will be a 3-5 day hold, but application (3M) must be checked daily to see if your hold is available. If you do not download during that time, the book will be offered to the next person in line. There will be no e-mail notification. An opportunity for the public to learn more about this service will be offered at a later date.
- 5- There will be a Friends of the Library Conference in Salida on March 16, from 9:00 to 11:00.
- 6- Vanessa reminded us about the Tile Project at the Library and handed out brochures.
- 7- Stanislaus Library Foundation Gala was a success bringing in \$48,000 and an additional \$8400 on the dessert auction. The Foundation continues to support Summer Reading.
- 8- The passport service is doing well and \$25 goes to the library with each passport application.

Presidents' Report (Anne Britton and Judy Pierce)

- 1- Judy has received bids for the painting the planter around the library. The color will be the same and tentative dates have been set. Judy will be asking for volunteers and they will be asked to bring their own rollers.

Schedule: Friday, Oct. 5th for power wash and painting Friday Oct. 19th or
Friday, Oct. 19th for power wash and painting Friday, Oct. 26th.

Action: Motion to approve up to \$400 to paint retaining walls and book drop was made by Barbara and seconded by Ellen. Passed unanimously.

2- Judy reported that 'lots' of books were handed out to children and teenagers at the Stanislaus County Fair. She suggested there be a bigger focus on children's books as there were many teenage books left over. She also suggested that a display case be used next year. Scholastic Books donated many books for this event.

3- Teyr will put in 20 hours a week at The Little Shop. She has taken over the volunteer list. Any questions about The Shop should go to her. She is planning to give Gift Cards to promote Public Relations and continues to look for good merchandising ideas. The Little Shop provided a \$30 Gift Card to the winner of the Adult Summer Reading. The Shop continues to be open Thursday and Saturday.

4- Claire will be in charge of newsletter production. A suggestion was made for Board Members to contribute what they are reading.

Articles due by the 15th of each month for publication the next month.

October 15th for November

January 15th for February

April 15th for May

5-Volunteers for the nominating committee include Jonaca, Kathy and Anne.

Membership (Ellen Dambrasio)

1- Ellen reported there are 2 new members for a total membership of 125. Once again proceeds from Raley's are down and Save Mart are up. Ideas for enrolling new members were discussed and the possibility of having a membership table at the library during the week of October 21st-27th is a possibility. Anne and Ellen worked with Joanne Smith to organize this.

2- Ellen has also been working at designing a new membership form. The Board is leaning toward a tri-fold format.

Treasurer's Report (Jonaca Driscoll)

Bank Balance as of June 1, 2012

Savings: \$1283.17

Checking: \$20,919.88

Peti Taylor: \$423.60

Old Business:

1- Dr. Burke 100th Birthday donations totaled \$2270. Anne will discuss with Dr. Burke how he wants his tile designed and will report back in December.

2- Judy will work on FOML logo to go on FOML tile and report in December.

3- Volunteer Recognition party is scheduled for Sept. 15th at Copper Creek. Bev Finley will act as hostess. Board members will contribute desserts to the ice cream social.

4- Calendar review:

Sept. 15 – Volunteer Recognition Party

October – All Kids Craft Fair –Volunteer Barbara

Oct. 31 – Halloween Parade at 11:00: Volunteers: Jonaca, Anne and Sully

Nov. 14-17 – Scholastic Book Fair – Anne will contact volunteers.

There will be an on-line book sale also. Discussed the possibility of having computer access at the site of sale.

5- Anne expressed the idea that we should be looking for volunteers that specialize in IT and Public Relations.

6- Organizational duties were discussed and the discussion will continue at the next meeting.

New Business:

1- Barbara is looking for a speaker for the March General Membership Meeting. She will work at contacting Lynn Dickerson or Anne Endsley or possibly someone from the Lavender Farm. The location will be determined.

2- Children's author Rosemary Wells will be visiting Modesto in April. FOML could collaborate with her for something. The idea is that she will speak with children and then paint Max and Ruby on bathroom doors.

3- No one had suggestions for new fundraisers. At some point, Ellen will contact the mall about retrieving coins from the fountain.

Announcements:

1- Ellen will e-mail ideas for new membership form.

2- Items on the agenda for the December meeting:

- Membership form
- Update on March meeting
- Donation to Save Stanislaus Libraries
- Tile reports

Next Meeting:

Wednesday, December 5, 2012 at 6:30 PM in the Modesto Library Conference Room.

Adjourn: The meeting was adjourned at 8:25PM.

Respectfully submitted December 5, 2012

Susan Hannah, Secretary