



**Friends of the Modesto Library
Board of Directors Meeting
2 December 2020
Zoom Conference**

Meeting called to order at 3:07 p.m. by President Denise Nordell.

Officers and Directors present: Anne Britton, Christine Brereton, Cande Brody, Ellen Dambrosio, Marilyn Drew, Jonaca Driscoll, Pat Glatcke, Jean Haven, Maree Hawkins, Denise Nordell, Pam Pallios, Cathie Peck, Beverly Schlegel; Chris Moreno, Modesto Library Manager.

Minutes of the 2 September 2020 meeting were approved as amended.

President's Report: Denise Nordell

Library Requests

In discussion with Chris Moreno, there are no requests from the library at this time. Because of the uncertainty of the budget situation, predictions not possible.

Annual Meeting

Planning for the March General Membership Meeting is still in TBA status. A Zoom session is most likely at this time.

Newsletter- Footnotes

Next interim issue of the newsletter will be out soon. Regular quarterly newsletters will be supplemented with Footnotes as "breaking news" situations develop.

50th Anniversary of Modesto Library Building

Plans for celebrating the history of the November 1971 grand opening include these possibilities:

- Planting Day with Love Modesto
- 15th and I St. corner art
- Other art displays or public art

Treasurer's Report: Jonaca Driscoll

The budget situation is about the same this year as it was at this point last year.

[Full report available upon request.]

Bank Balances as of 30 November 2020

Savings:	\$1,668.66
Checking:	\$25,907.51
Total Assets:	\$27,576.17

ACTIONS TAKEN: After review, a motion by Cande with a second from Christine was approved to accept the report as presented and to disburse the previously approved quarterly allocation of \$4800 to the library.

However, in a motion from Jonaca and seconded by Pat the final amount was reduced to \$4200 as the display allocation was not needed by the library at this time. Motion carried.

Librarian's Report: Chris Moreno

Staff/Library Updates

- Currently the library is open at 25% capacity with computers and hold pickups, but no stack browsing.
- Presently average appointments for computer use are 17 daily.
- Modesto Library will be closed Dec. 18-27 during construction preparation for the Maker Space area.
- LearningQuest/Kids are meeting tutors in the basement.

Membership: Ellen Dambrosio

Memberships are down this year. In an effort to improve our numbers, renewal reminders were sent to 108 people in November. Fourteen people already renewed with optimism that more will do so by Dec. 31. [See appended charts.]

Imagination Library

Anne outlined the new organizational structure of Imagination Library of Stanislaus County. The program mails a new book every month to enrolled children ages birth to their fifth birthday. The annual cost for a child is slightly more than \$125. Library Associate Amber O'Brien-VerHulst and Anne are both on the steering council. Anne reviewed FOML's prior year donations to this early literacy effort, which now allows contributions to be targeted by zip code.

ACTION TAKEN: Pat proposed and Judy Herrero seconded that \$1000 be donated with the stipulation it be used in Modesto zip code areas, and to consider a renewal in the next fiscal year. The motion was approved with enthusiasm.

Fund Raisers

Beard Land Company

- Beard Land Company has offered to share their business contacts and tenants list and co-author a letter in order to develop new FOML business memberships.
- The company also suggested FOML outline the budget shortfall because of COVID-19. Estimate is \$2500 in membership and \$4000 without ability to hold a book sale. Hopes are high that a large donation will result.

Scholastic Book Sales

- The November virtual Scholastic Book Fair appears to have resulted in about \$700 credit. Anne has not yet scheduled a spring book fair, but if there is one it will be in May.
- **Credit expended** since the last meeting was **\$1047.07** used to buy books to be distributed by the library outreach program at schools serving free lunches, as approved in September.
- **Current credit balance is \$4,885.78** with small amounts still expected to be credited.

Barnes & Noble Book Fair

- Dates are Dec.12-13, 2020.
- Marilyn will arrange volunteers for the two days.
- Both in store and online sales are included and curbside pickup is available.
- Proceeds will once again be in the form of gift cards, which FOML will then sell at face value for cash to members.

By-Laws Revision

Changes to the by-laws to reflect current membership year practices were suggested. Ellen proposed as follows to the membership section, Article III, sections A, C, and D:

- Section A. Membership shall be open to all individuals/families, **businesses, and organizations** who support the purposes of the organization ~~and who reside in the Modesto/Stanslaus area.~~
- Section B. Members in this organization believe that libraries should provide books and other materials presenting all points of view concerning the problems and issues of our times; members must also believe that no library materials should be proscribed or removed from libraries because of partisan or doctrinal disapproval.
- Section C. Each membership shall be entitled to one vote. ~~A family membership shall be entitled to two votes.~~
- Section D. Dues shall be payable annually on the first of ~~April~~ **January**. Delinquent members shall be dropped from membership ~~six (6)~~ **two (2)** months from the date dues are due.

The proposed revisions will be presented to the full membership at the general meeting in March 2021.

Nominating Committee

Denise reported that Jonaca and Ellen will join her to prepare a slate of officers to be presented at the March General Membership Meeting. Any additional nominations from the floor will be accepted at that time.

March Annual Membership Meeting

- Annual General Membership and Board of Directors meetings, 3 March 2021, time TBD.
- Agenda will include
 - second reading of proposed **Bylaws revisions** and
 - **election of officers.**

Adjourn: The meeting was adjourned at 4:38 p.m.

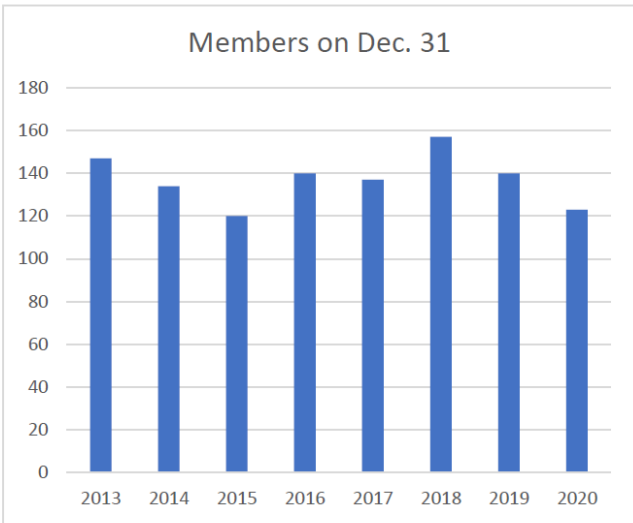
Respectfully submitted 3 March 2021

Anne Britton, Secretary

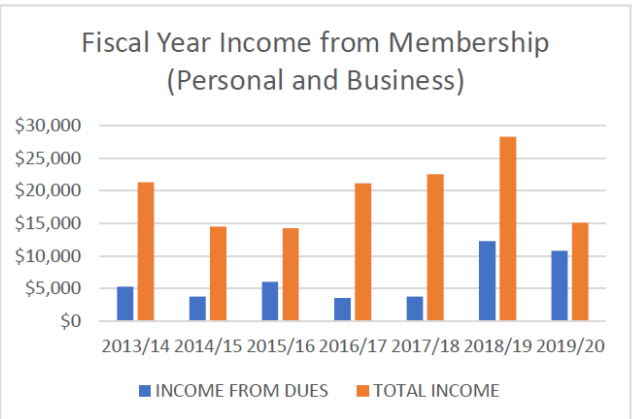
Membership charts presented December 2020.

FRIENDS OF THE MODESTO LIBRARY
 TRENDS IN MEMBERSHIP AND DUES COLLECTED (July 1, 2013-June 30, 2020)
 Updated Nov. 17, 2020 by Ellen Dambrosio

FISCAL YEAR	INCOME FROM DUES	TOTAL INCOME	DUES AS % OF INCOME	MEMBERS
2013/14	\$5,240	\$21,315	25%	147
2014/15	\$3,740	\$14,528	26%	134
2015/16	\$6,004	\$14,215	42%	120
2016/17	\$3,490	\$21,175	16%	140
2017/18	\$3,735	\$22,558	17%	137
2018/19	\$12,243	\$28,328	43%	157
2019/20	\$10,765	\$15,103	71%	140
2020/21				
AVERAGE	\$5,742	\$19,603	34%	139



CALENDAR YEAR	MEMBERS ON DEC. 31
2013	147
2014	134
2015	120
2016	140
2017	137
2018	157
2019	140
2020	123



Notes:
 Our fiscal year is July 1-June 30 but our membership year is Jan. 1-Dec. 31. As a result, figures are somewhat approximate. Trends, however, are easily discernible, especially when graphs are lined up one below the other.

Figure in B27 is actually membership on Nov. 17, 2020; will update on Dec. 31.

Observations:
 Income from dues is down \$2500 in FY ending June 30, 2020, compared to June 30, 2019.

Avg personal membership donation in calendar year 2020 is \$81 on Nov. 17, 2020.

Avg membership including businesses is \$90.

If we reached 2019's total of 140 by Dec 31, 2020, we could expect approx \$1377 (17*\$81).

