

Library Advisory Board Meeting – MINUTES

April 14, 2011, 4:30 p.m.

Modesto Library Conference Room

1500 I Street, Modesto, CA 95354

- I. The meeting was called to order at 4:30 p.m. by Sheridan Beuving, Chair.
- II. The minutes of the January 13, 2011 Library Advisory Board Meeting were approved unanimously. Motion: Joshua VanderVeen, Second: Sue Henderson
- III. Public Comment: None
- IV. Old Business
 - a. Strategic Planning feedback – the committee was pleased with the Strategic Planning process. The consensus was that the planning sessions brought to light a need to continue moving forward in new technologies and planning for future needs, while working within an extremely limited budget. The Strategic Plan will be presented to the Board of Supervisors on April 19, 6 p.m.
 - b. Stanislaus Reads – Susan Lilly reported that the Stanislaus Reads project is underway. A youth art contest takes place during the month of April. Featured books “Wisdom of the Last Farmer” by David Mas Masumoto, “Esperanza Rising” by Pam Muñoz Ryan and “Apples to Oregon” by Deborah Hopkinson are being distributed through the Stanislaus County Office of Education, at special events and at libraries. Ag-related family learning activities will take place at libraries in June and July. Book discussions will take place at libraries in Hughson, Modesto, Riverbank and Patterson in August. Also in August, the Library Foundation will hold a fundraising dinner featuring David Mas Masumoto as the guest speaker.
 - c. Yes for Libraries Report – The Yes for Libraries 2012 committee continues to meet. The committee’s focus through the end of 2011 is fundraising. The public campaign will begin in 2012.
 - d. Foundation Report – none
 - e. Quarterly Statistics – Vanessa Czopek distributed the quarterly statistics.
- V. New Business
 - a. Member terms ending- Pamela Floyd’s term ends in June. Pamela should submit a letter stating her desire to serve another term. Sandy McDowell’s term ends in June and she will be retiring from the board. A new member to fill Sandy’s position is being sought. There is also an At-Large seat representing Education available.
 - b. E-Books – Stacey Chen reported that there is an increase in popularity of e-books. Currently, the library offers links to free e-books (books in the public domain). With an extremely limited budget, the library is not subscribing to an e-book service at this time. Currently, the cost to provide this service is prohibitive. In addition, many of the services available are not compatible with the Kindle, the most popular device. Stacey will continue to monitor the options for e-books on a regular basis, as it is a service library customers are requesting with increasing frequency.
- VI. Correspondence – none
- VII. Announcements

- a. The Library's Volunteer Appreciation Event will be held Saturday, April 16, at 2:30 p.m. at the Nick W. Blom Salida Regional Library. The Library Foundation will present its Shining Star Awards at this time. All Library Advisory Board members are invited and encouraged to attend.
 - b. Vanessa is speaking to school boards this spring about library services. In the fall, she will be speaking to City Councils about the library and asking for their formal endorsement of the Yes for Libraries 2012 measure.
- VIII. Future Topics –
- IX. Next meeting date has been changed to Thursday, July 7, 2011, 4:30 p.m. in the Modesto Library Conference Room.
- X. Adjournment – the meeting was adjourned at 5:05 p.m.